Friday, December 9, 2011 ★★ 25 sections / Vol. 27 / No. 1 P18 www.inquirer.net

# PDI is No. 1 newspaper, says readership poll

By Kate Pedroso
and Lawrence de Guzman
Inquirer Research

THE PHILIPPINE Daily Inquirer is the undisputed No. 1 broadsheet in the country, according to the latest readership survey by The Nielsen Co.

The Nielsen Media Index results for the third quarter found that the Inquirer was the newspaper of choice for nearly half of Filipinos in National Urban Philippines, which covers Metro Manila and 21 key cities in the country.

Asked what newspaper they read the day before, 47.8 percent of the respondents picked the Inquirer. About 35.5 percent of the respondents said they read the Manila Bulletin, and 30.7 percent chose the Philippine Star.

The readership percentages translate to 842,000 readers for the Inquirer, 625,000 readers for Bul-

PDI'S / A11




PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS



FIRST FAIR FEARLESS

*26th Anniversary Supplement*

- **Meet** the Superdesk
- **26** young people to watch
- **Where** 'Positive Sunday' and radical optimism' are not just buzzwords

# LP cool to talks with SC

## Pinoy drug trafficker executed

By Tina G. Santos

DESPITE prayers and pleas of his countrymen, China yesterday executed a 35-year-old man convicted of drug trafficking, the fourth national from the Philippines to be put to death for peddling dangerous drugs by the world's most prolific executioner.

Hours before he received lethal injection, the Filipino, who was not identified at the request of his family, was allowed to meet briefly with his two siblings and two cousins, who traveled to south China's Guangxi province, where the execution was carried out.

"The subject was very calm but his

PINOY A20

## BSP gold buy down 76% due to smuggling

By Kristine L. Alave

WHERE HAS the bulk of the gold gone?

Environment Secretary Ramon Paje yesterday said that "substantial smuggling" of gold out of the Philippines could explain the dwindling number of traders selling the yellow metal to the Bangko Sentral ng Pilipinas (BSP).

Paje said gold purchases of the BSP from small-scale miners, who account for three-fifths of the country's gold production, declined 76 percent to 1,732 kilograms in the third quarter from 7,166 kg a year ago.

BSP A11



THIRSTY COPS Policemen holding plastic tumblers reach out for "buko" juice as they take a break guarding the protesters on Recoletos Street in Manila on Thursday. (See story in Metro, Page A21.)

## P-Noy party sees no room for mediation

By Christian V. Esguerra
and Norman Bordadora

SENATORS belonging to the ruling Liberal Party (LP) are not keen on the proposal for mediation between President Aquino and the Supreme Court led by Chief Justice Renato Corona.

Sen. Franklin Drilon, the vice chair of the party, yesterday told reporters that it was "extremely difficult to look for a middle ground" in the mediation proposed by some members of the Catholic Bishops' Conference of the Philippines.

Drilon said that while the President had indicated an openness to a dialogue, "the difficulty in the situation is that the Supreme Court insists that its decisions are in accordance with the law."

"So if I am the mediator, I will not know where I will start," he said.

Drilon pointed out that the conflict between the President and the high

LP COOL A22

## GMA camp asks SC to junk electoral sabotage case

By Jerome Aning

THE CAMP OF Gloria Macapagal-Arroyo has asked the Supreme Court to stop the electoral sabotage case against her from proceeding and to issue a temporary restraining order and writ of preliminary injunction during its next full court session, which is on Tuesday.

The Arroyo camp's manifestation, as divulged by Associate Justice Ma. Lourdes Sereno, was made following the closing of yesterday's oral arguments on the validity of the joint Department of Justice-Commission on Elections (DOJ-Comelec) panel that recommended the filing of the case against her.

The justices have yet to rule on the manifestation. A favorable ruling will lead to "status quo ante," meaning the situation reverts to the time before the controversial act being questioned by the Arroyo camp arose, Sereno explained.

Solicitor General Jose Anselmo Cadiz, who represented the government in the oral arguments, said he had not received his copy of the manifestation and would oppose it.

Chief Justice Renato Corona concluded the oral arguments by ordering the defense and the prosecution to file their memoranda within 30 days.

The Arroyo camp wanted a shorter period. But Corona pointed out that the government side would have to be given time to reply and that the high court would not be able to tackle the memoranda because the holiday re-

GMA CAMP A22

## BIR sues gold trader in ₱2.7-B tax case

By Jerome Aning

THE GLITTER of gold yesterday led the taxman to another trader selling the yellow metal whose prices in the world market have soared over the past few years.

A gold trader based in Guadalupe, Cebu City, was charged in the Department of Justice with evading taxes amounting to ₱2.7 billion.

The Bureau of Internal Revenue (BIR) said Jamie Tenorio, who was on the list of traders selling gold to the Bangko Sentral ng Pilipinas, was accused by the central bank of selling ₱3.95 billion worth of gold from 2005 to 2009, but he did not file any income tax.

Tenorio is the sixth gold trader whom the BIR has charged with tax evasion since April.

BIR A11




## *PDEA in doghouse over 11 missing dogs*

By TJ Burgonio

STATE auditors can't be accused of barking up the wrong tree in the case of the missing sniffer dogs at the country's antidrug trafficking agency.

The Philippine Drug Enforcement Agency (PDEA) lost more than 11 K-9 dogs worth P8.9 million in its campaign to stamp out drug trafficking but strangely kept silent about it, according to the Commission on Audit (COA).

The COA, in its 2010 annual audit report, said the PDEA failed to notify the agency about the al-

PDEA A20

# Second FRONT PAGE

| EZ2 | | |
|---|---|---|
| | 29 | 8 |
| | 1 | 30 |
| | 3 | 24 |

| SUERTRES | | |
|---|---|---|
| 5 | 9 | 5 |
| 1 | 3 | 5 |
| 8 | 5 | 2 |

| SIX DIGIT | | | | | |
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| 0 | 7 | 1 | 0 | 8 | 4 |

| | | | | | |
|---|---|---|---|---|---|
| 2 | 6 | 13 | 20 | 25 | 36 |

P16,197,135.40

| SUPERLOTTO 6/49 | | | | | |
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| 10 | 23 | 28 | 30 | 31 | 46 |

P33,679,166.40

# All set for GMA move to Veterans

## Abalos: Evidence not enough to convict me

"EVERYTHING is in place."

### 50-50 chance

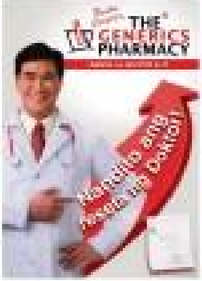
### Suitcases

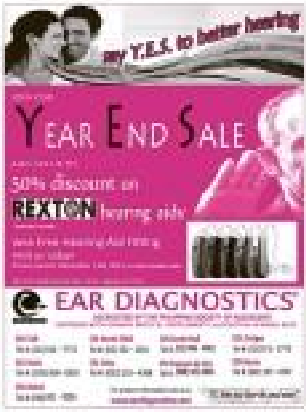
## GMA: Admin prejudged me

### 'My objective was to serve'

# Senate probers asked: Mining or food security?















# Pinoy's abduction a boax, OFWs say

# Osmeña's evidence can't establish insider trading, says Ongpin lawyer







**Still ongoing**

**No such agreement**

**Skillful deal**






# 2 former Philcomsat execs charged with graft









# Coco exports up to $2B this year

By Kristine L. Alave

[illegible]









# Look to future when debating RH bill–Ping

### Highest in Asia

### Scenario








### The Daily Gospel

# Palace eyes new charter for PTV

By Norman Bordadora

MALACAÑANG yesterday pressed Congress to amend the charter of the government television network to allow it to earn from commercial revenues and make it a sustainable venture.

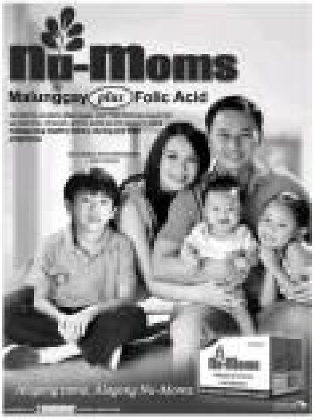
Secretary Herminio Coloma, the head of the Presidential Communications Operations Office, made the remarks after the issue of the delayed release of the 13th month pay and P5,000 cash gift of People's Television employees was raised in yesterday's news briefing in Malacañang.

"We are working for the release of funds," Coloma said in a text message sent to reporters after the briefing.

"We are also working with Congress to amend the PTV charter so that fresh capital may be infused and network will be allowed to earn commercial revenues on a self-sustaining basis," he added.

President Aquino recently announced that the 13th month pay and P5,000 cash gift should have already been distributed from Nov. 15 to Nov. 30.



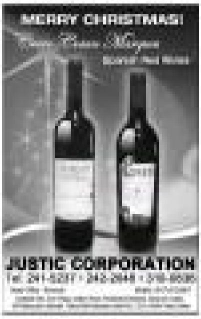









# DOH-led body OKs Bangkal clean-up plan

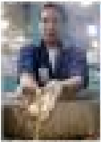




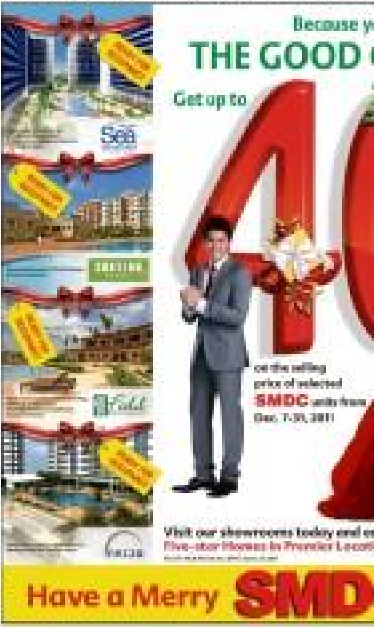



**FESTIVE WELCOME**
Dancers in festive costumes and special benefits and privileges await the arrival of balikbayans at the Diosdado Macapagal International Airport as the international gateway opens Pinoy Homecoming hospitality counters in line with Presidential Proclamation No. 351 which declares the years 2011 to 2016 as the Pinoy Homecoming Years. The proclamation aims to entice second and third generation Filipinos abroad to come home and discover their roots. The campaign is spearheaded by the Department of Tourism and is supported by Globe Telecom, Duty Free Philippines and 100 partner merchants nationwide.

# BSP gold buy down 76% due to smuggling



## BIR sues gold trader in ₱2.7-B tax case



## Top 3 Broadsheets Read Yesterday




## All Broadsheets Read Yesterday

| | % |
|---|---|
| Philippine Daily Inquirer | [illegible] |
| Manila Bulletin | [illegible] |
| Philippine Star | [illegible] |
| Manila Times | [illegible] |
| Malaya | [illegible] |
| [illegible] | [illegible] |
| The Daily Tribune | [illegible] |

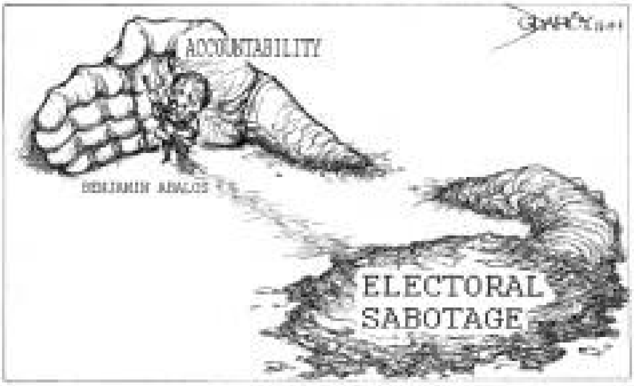


# PDI is No. 1 newspaper, says poll

# OPINION

# A bold evolution

EDITORIAL




# Faulty decisions encourage corruption

AS I SEE IT

*Neal H. Cruz*

# Schools as military barracks

PASSION FOR REASON

*Raul C. Pangalangan*

# Toward a peaceful Pacific

WORLD VIEW

*Malcolm Fraser*

# Visit of Libya's 'next king'

AT LARGE



*Rina Jimenez-David*

# PH turns a blind eye to rights abuses abroad

COMMENTARY

*Philippe Dam*

> Filipinos should press their government to join with other countries that are making the victims of human rights violations the priority

# AIDS and TB

PINOY KASI



*Michael L. Tan*

# Assessing the reliability of herbal products




# Scammers scheming to run away with $500,000

## Plagiarism was betrayal of public trust twice over






Across the NATION

# EU, Italy press justice for Fr. Pops

## Gov't failure to break cycle of impunity seen cause of continued slays

By TJ Burgonio

IN THE ABSENCE of strong leads on the Oct. 17 murder of Fr. Fausto "Pops" Tentorio, officials from the European Union and the Italian Embassy in Manila on Thursday pressed the Philippine government to step up efforts to unmask the killing's perpetrators and for media not to forget his case.



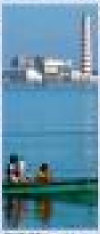





DAVAO MAYOR VETO

# Coal plant 'a step backward'

# Proponent won't attend acceptability sessions





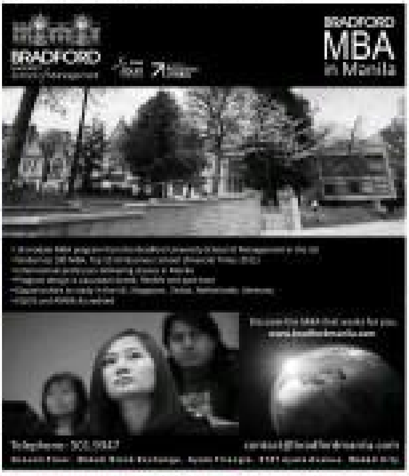






# AFP: Mosques now bomb targets






# P-Noy scored for inaction on Vizcaya mine firm case




# 2 kids drown in swollen river as rains won't stop



# Pinoy drug trafficker executed




### Last-minute appeals

### Sick mother

### Deep sadness

## WHAT WENT BEFORE

## Remains of drug mule expected on Sunday

# PDEA in doghouse

### Unaccounted for

# P-Noy getting impatient over RH bill passage

By Cynthia D. Balana

# Husband of slain lawyer testifies at Ampatuan trial

By Julie M. Aurelio

Potential evidence

Two relatives

# LP cool to talks with SC

### Trigger was TRO

### Impeachment an option

# GMA camp asks SC to junk electoral sabotage case



FORMER President Gloria Macapagal-Arroyo after attending Thursday's Mass at St. Luke's Medical Center.



WITH BRACE AND NO BRACE A TV grab of former President Gloria Macapagal-Arroyo giving Arnold Clavio of GMA 7 an exclusive interview in her presidential suite at St. Luke's.

### Untold story

### Strong testimony

### Questions



THE DINING area of the VMMC presidential suite includes a dining table for four, stove, refrigerator, air-conditioning unit and bulletproof windows.



HEIGHTENED SECURITY A worker installs a CCTV camera as police take up position at the entrance leading to the presidential suite of Veterans Memorial Medical Center in Quezon City. The additional security is in preparation for the expected transfer of former President and now Pampanga Rep. Gloria Macapagal-Arroyo to the government hospital anytime today.

# *Belmonte: No party stand yet on Del Castillo impeachment*

By Cynthia D. Balana

### Time running out

### Simmering in his mind


2011 HOLIDAY
Gift
GUIDE
WM WESTERN
appliances + electronics + more
Go online to view our 2011 Holiday Gift Guide at www.western.comph
Treat yourself today!
ENJOY SPECIAL PRICES!
Holiday
blowout!
up to 50% OFF!*
*Get a Big Blowout this Holiday with just a minimum purchase of P10,000
50% OFF!
Window Type Air Conditioner
P8,375
PHILIPS
32% OFF!
Portable DVD Player
P6,799
SAMSUNG
30% OFF!
Two-Door Refrigerator
P11,896
SAMSUNG
SAVE P3,790
P3,158.33
SONY
SAVE P4,000
P2,666.58
SANYO
SAVE P2,500
P14,495
Bundle Promo
NOW: P999
SAVE P149
Buy 7 +1 FREE
P460
DEVANT
SAVE P2,000
P1,662.50
SHARP
SAVE P1,900
P16,998
TCL
SAVE P1,005
P10,495
Buy 6 +1 FREE
P485
Kodak
SONY
Canon
SAVE P680
P749.17
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P832.50
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P566.58
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Every family deserves a community that cares.
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LIVE happy
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Sentosa
Tels: 856-7015 to 19
SUNTRUST

Aplus METRO
Editor: Abelardo S. Ulanday





# 'Occupy Mendiola' protesters charged

## UP president hits violent dispersal as ralliers stay put

By Jaymee T. Gamil and Christine O. Avendaño

GET A permit for your rally.

[illegible]



PROTESTERS camp out in front of a church on Recto Street in Manila after Wednesday's clash with the policemen guarding Chino Roces Bridge. They are protesting cuts in the budgets for education and health and social services.

[illegible]

### No movement

[illegible]

OCCUPY A12

## Guard found dead in hotel room

By Jaymee T. Gamil

[illegible]

GUARD A14



SCUBA DIVING SANTA

# Dirtiest air found at Edsa-Taft Ave.

## Guard . . .

# Camp Crame declared firecracker-free zone



SEA OF PINEAPPLES

## Wounded cop released from Manila hospital

## 'Occupy Mendiola' protesters charged

OCCUPY A18

# Lawyer shot dead in front of home in Las Piñas



# 'Green' museum to rise in QC's memorial circle





# Drone crash in Iran reveals secret surveillance bid of US

## Two drugs appear to delay breast cancer progression







Artist's impression of an Anomalocaris which lived 500 million years ago. AFP

# Mexico says it has foiled plan to smuggle in Gadhafi son Saadi

# Ancient super-predator eyes found in Australia

# US to test therapy to prevent birth defects

# Military flexes its muscles as Islamists gain in Egypt

# Assad: Only 'crazy' leaders kill own people



A SYRIAN regime supporter waves a Syrian flag as he stands in front of portrait of Syrian President Bashar Assad.

# UN climate meet close to Green Fund deal



An Alliance Built to Last. RiteMed, a division of Filipino multinational drug company United Laboratories, Inc., forged a partnership with the National Integrated Research Program of the Medicinal Plants (NIRPROMP) for the launch of RiteMed's new line of clinically-proven herbal medicines in support of the government's thrust to provide high quality and affordable medicines to Filipinos.

## *Inside Romania's secret CIA prison*

By Adam Goldman and Matt Apuzzo

# The WORLD

# Ex-gov who tried to sell Obama's Senate seat gets 14 years for corruption



BLAGOJEVICH

CHICAGO—Rod R. Blagojevich, the former governor of Illinois, was sentenced on Wednesday to 14 years in federal prison for 18 felony corruption convictions, including trying to sell or trade the Senate seat that President Barack Obama left behind when he moved to the White House.

[illegible]

New York Times News Service

# SPORTS



## D-LEAGUE
# NLEX eyes 3rd straight vs DUB

# Llamados nail q'final bonus
## Clickers end up with 0-14 card

### First time

### Newest whipping boy



COJUANGCO

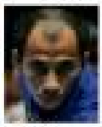
# Peping: More funding for top athletes than NSAs

# Eagles, Lions eye PCCL finals berth



# Orcollo raring to get back at Taiwanese

By Marc Anthony Reyes



ORCOLLO

## Open your NBA gift on Christmas Day

ONE GAME AT A TIME



# Pacman pool: Eight wildcard spots at stake

# Gold Cup race gets ₱3.38M from PCSO, Philracom



# UST-Ironcon subdues Mapua-Mighty Sports



# Batang Pinoy Games blast off tomorrow

[illegible]

# Mendoza gains semis vs Tierro



[illegible]

# Seabridge grabs Fil-Am golf lead by 8



[illegible]

# Lyceum tackles Letran spikers

[illegible]



[illegible]

# Mico, Marcus in final

[illegible]

## PCC holds special 3-cocker today

[illegible]

## Baseball Philippines tryout tomorrow

[illegible]



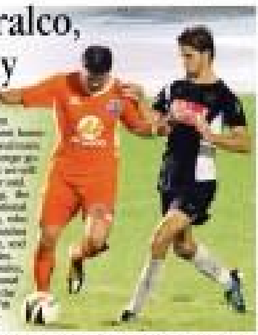
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# SPORTS

# NBA players give nod to drug testing



## Top Azkals clash as Loyola Meralco, Air Force collide for UFL trophy



## Roger back with Swiss vs US in Davis Cup

## Donald backtracks on Tiger comments: Still the greatest

CHAMPIONS LEAGUE

## Basel drops hammer on United



## *Fifa reduces Rooney ban*

# BUSINESS

# Growth of FDIs seen to slightly pick up in '12

## Developing countries continue to attract investors, says WB unit

FOREIGN direct investments being channeled to developing economies like the Philippines may slightly pick up in 2012 and accelerate over the medium term.

[illegible]

# Vehicle assemblers report 1.9% drop in 11-mo sales

[illegible]

## INDICATORS

**PESO-DOLLAR RATE**

43.290



**STOCK MARKET**

32.4



**Share prices inch up**

[illegible]



# BDO seen to net ₱10.5B

## '11 profit guidance set at 19% higher than a year ago

## Manulife Philippines sponsors *King of the Road 2011*



# A day in the life of an OFW hero

## Money Matters



*Randell Tiongson*

## OFW remittances continue to boost SMC Land's sales



| PRU LINK | PRU LIFE U.K. | |
|---|---|---|
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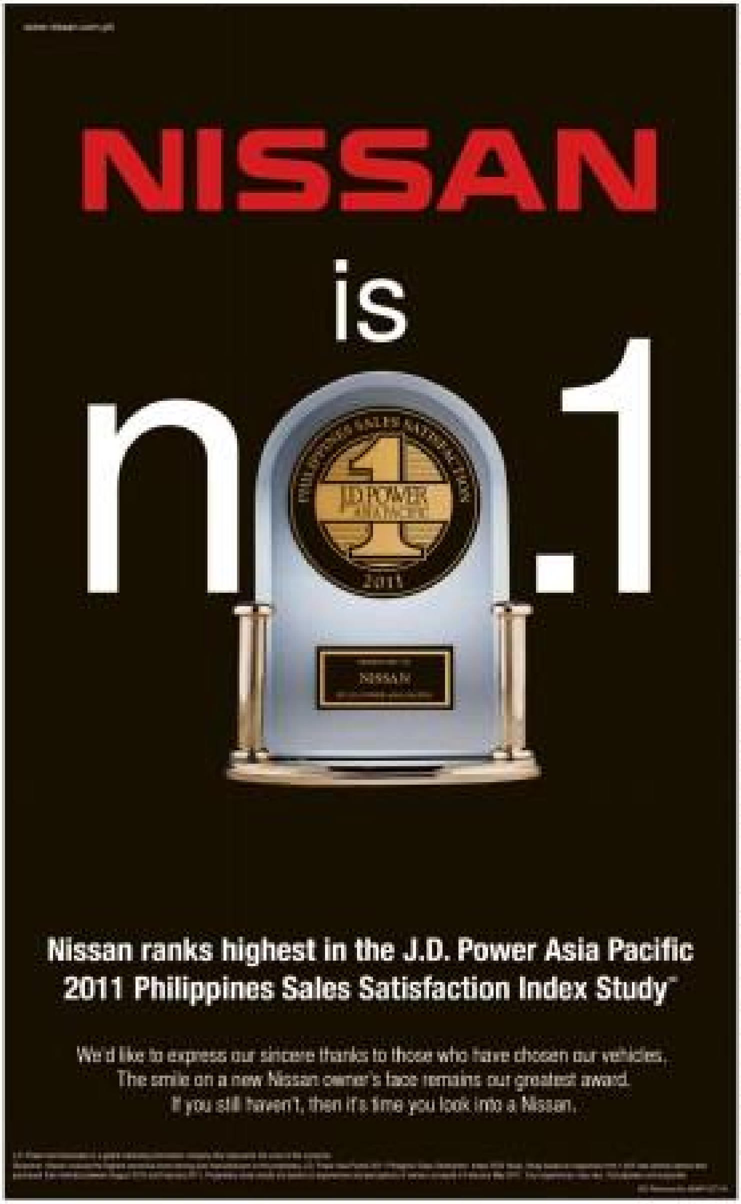



# Business

## Despite gov't order, SMS rate likely to stay at ₱1

### Telcos claim text messaging costs have gone down due to promos

## Gov't approves funding for MWSS projects




## Increased Asean, China trade pushed

# BUSINESS



# DOE needs ₱6B for sustainable fuel program

## Target is to have 1,000 buses running on CNG by 2015

By Amy R. Remo

THE DEPARTMENT of Energy (DOE) is seeking P6 billion in fresh funds for its Sustainable Fuels for Transport Program, under which it targets to have 1,000 public buses running on compressed natural gas (CNG) and nine refilling stations to support them.

In a presentation at the Philippine Power forum yesterday, Evelyn Reyes, director of the DOE's Energy Utilization Management Bureau (EUMB), said the government was also targeting to have 2,000 public transport jeepneys running on liquefied petroleum gas (LPG), about 20,000 LPG-fueled taxis, and some 50,000 electric vehicles plying the road starting 2015.

These are expected to result in the displacement of 727 million liters of diesel and 217 million liters of gasoline, and the reduction of over 450,000 tons in greenhouse gas emissions, Reyes said.

To ensure that these program expectations are met, the DOE—through the Philippine National Oil Company-Exploration Corp.—is now preparing for a government takeover of the CNG mother and daughter stations owned and operated by Pilipinas Shell.

Reyes said the government was also looking to transfer to another area the CNG mother station, which is currently located inside the Shell refinery in Tabangao, Batangas.

The DOE is coordinating with concerned government transport agencies, including the Department of Transportation and Communications, to plan the potential routes for the additional 1,000 buses over the next several years.

As for the supply of CNG for the initial 200 buses coming in by next year, the government is banking on the natural gas from the Malampaya field.

Further negotiations are needed to ensure natural gas supply for 1,000 CNG buses that would be deployed in 2014 to 2015.

Energy Secretary Jose Rene D. Almendras has stressed the need for the Philippines to pursue alternative fuels, such as natural gas, given the global oil price volatility, to which the country is highly vulnerable as it sources most of its fuel requirements abroad.

Natural gas has been deemed as among the more feasible alternatives that will allow the country to diversify its energy and transport fuel sources.

## Manila Water expands Vietnam operations

By Riza T. Olchondra

MANILA Water Company Inc. is expanding its presence in Vietnam.

The Ayala-led water services provider disclosed to the Philippine Stock Exchange on Thursday that its subsidiary, Thu Duc Water Holdings Pte. Ltd., intends to acquire the 49-percent stake of its partner in Thu Duc Water BOO Corp. (TDW BOO). An agreement was signed by Manila Water's subsidiary and its partner, Ho Chi Minh City Infrastructure Joint Stock Co. on this.

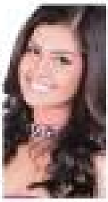
TDW BOO is a Vietnamese joint stock company established in 2006 and the largest private bulk water supplier in the southern part of Vietnam.

It has a bulk water supply contract with Saigon Water Corp. with a minimum billed volume of 300 million liters per day. Manila Water said the new deal was on top of its existing operations in Vietnam.

In 2008, Manila Water entered into a five-year Performance-Based Leakage Reduction contract with the Saigon Water Corp. in Vietnam. It also signed an agreement with Vietnam's REE Corp. and Mitsubishi Corp. to develop water, wastewater and environmentally related projects in Vietnam.

# BUSINESS Friday

# Famous actors and actresses who started in ads







Advertising still is the best celebrity maker and builder of dreams



## Re-launched branch enhances Shopwise signature shopping experience in the North

## 'What's the truth about how Coke's bottle design came about?'

Marketing Rx

*Dr. Ned Roberto & Ardy Roberto*

Coca-Cola leveraged on bottle's "sexy" shape to communicate the brand's positioning

# Contractor's employees




## Registration

## Benefits

## Provisioning

# BUSINESS

## GMA 7 sees healthy growth in ad revenue in '12

### Profit this year expected to hit only P2 billion










# BUSINESS



# PH, EU eye free trade deal

## Proposed agreement expected to improve two-way trade

# Team Energy, DOE power remote Quezon islands

# European companies train sights on Asean

## Regional union to boost trade, say officials

## The Promise of Sweet Tamarind

AGRIWATCH

## Metal output surge spurs black market fears

## Benguet Corp. to wipe out deficit

## Bankard complies with public float rule

## Share prices inch up

## Growth of FDIs seen to slightly pick up in '12

# SM Prime in ₱7-B loan for expansion binge

## Developer to build more malls in PH, China

By Doris C. Dumlao

THE COUNTRY'S largest shopping mall developer SM Prime Holdings Inc. plans to raise as much as P7 billion early next year from a syndicated loan facility to fund expansion in the Philippines and mainland China.

SM Prime chief finance officer Jeffrey Lim told reporters Wednesday night that the company had mandated three banks—foreign banks ING and ANZ, and local bank Rizal Commercial Banking Corp. —to arrange a syndicated loan facility.

The facility will be worth at least P5 billion but can be upsized to P7 billion, Lim said.

A mix of tenors is being considered, including five-, seven- and 10-year loans, to spread out SM Prime's debt maturities, he explained.

With ample liquidity in the financial system, raising funds through syndicated lending is seen to be less tedious compared to the issuance of retail bonds.

Lim said SM Prime was expected to sign the syndicated facility very soon as drawdown was targeted for the first quarter of 2012.

Proceeds from the syndicated loan will help cover SM Prime's P22-billion capital spending budget for next year. It was earlier announced that P13 billion of this budget will be invested locally while the remaining P9 billion will be for the group's growing shopping mall chain in China.

SM Prime is now in talks with the Chinese government to build its eighth shopping mall in Xinxiang located in northern Henan Province. Lim said SM Prime was negotiating to buy a five-hectare property.

The group now has four operating malls in mainland China located in Xiamen, Jinjiang, Chengdu and Suzhou. It is constructing three more—in Chongqing, Zibo and Tianjin.

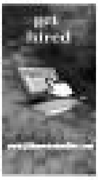
Construction in the latest location, Xinxiang, is expected to start within two years, Lim said. Xinxiang, which has a population of close to six million, is an important manufacturing and farm production base of Henan province.

With this, the company is expected to benefit from China's booming economy.

In the Philippines, SM Prime inaugurated earlier this year SM City Masinag in Antipolo City and was scheduled to open SM City San Fernando in Pampanga, SM City Olongapo in Zambales, and SM Masterand in Dasmariñas, Cavite before the year's end.

SM Prime is expected to have 46 malls in the Philippines and China with an estimated combined gross floor area of 5.9 million square meters by the end of this year.

Next year, SM Prime will open three new local malls—in Gen. Santos, Lanang, Davao and Consolacion, Cebu.






### LIVESTOCK 2011 OPENING CEREMONY

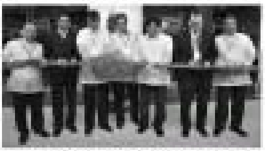
The Philippines' Premier International Feed, Livestock Production and Meat Processing show was officially opened by the Hon. Proceso J. Alcala, Secretary of Dept. of Agriculture, at the SMX Convention Centre yesterday. Also present at the opening ceremonies were Davinio P. Catbagan, Asst. Secretary of Livestock, Dept. of Agriculture; Efren C. Nuestro, Director, Bureau of Animal Industry; Ms. Grace Cenas, Administrator, National Dairy Authority; Mr. Victor C. Atienza, Asst. Director, Bureau of Animal Industry; Mr. M. Gandhi, Managing Director, UBM ASEAN; and Mr. Jime Essink, President, UBM Asia. Over 200 exhibiting companies from 25 countries will showcase the latest technology and supplies for feed and livestock production from 8 – 10 December 2011.

More than 5,000 livestock farmers, feed millers, meat processors, veterinarians and seafood farmers are expected to see the exhibits of the world's top suppliers that include Alltech, Amazon, Anflo, APMS, Agri-Bio, Alembic, Bmb-Mazda, Biotorne, Biomin, Big Dutchman, Bounty Fresh, Buhler, Clearwater, Dinbred Int'l., DSM, Eurodune, Farmsolve, Elanco, Fine Continents, Grain Processing Solution, Impex, Isuzu, Kansas, Kemin, Kuan Cheng Fa, LA Agro, Lorenzo Marty Pipeline, Munters, Perfect Breeding and Aquatic Corporation, Plimus, Pointers Environmental, Pristine Dynamics, Phibro, Progress Livestock, Ravicot, Singtrax Big Herdsman, San Miguel Foods, Star Lab, Sunjin Biotech, Stolle, SIS, Van Aarsen, Vetproducts, Wuhan Lightemia, Wattex, YBP, Zheng Chang and many more.

Focusing on food safety and quality, the expo and conference will introduce technology and products that will improve animal health, bio-security and disease control and management. The exhibits will also showcase energy efficient and environmentally-friendly technologies and solutions.

Top international experts will speak at the first Philippines Feed, Livestock & Meat Industry Conference and at the panel discussion on Prospects for International Trading of Livestock Products from a Disease-Free Philippines, including Mr. Madison Pinole, Capacity Devt. Mgr. of Live Operations Dept., San Miguel Foods, Inc.; Mr. Henrik Bollelo, Danbred Int'l.; Dr. Justin Fix, Genetic Programme Specialist, US National Swine Registry; Dr. Guan Bhu, Tech. Sales Mgr. of Biomin Asia; Eugenio P. Mende DVM, Mst., Vet Services Mgr. of San Miguel Foods Inc.; Dr. Tientan Go Roma of Biomin Philippines; Dr. Kamlai Boonlapon of Intl Products Thailand; Ms. Joelle Limpoco, Bus. Devt. Mgr. of San Miguel Foods, Inc. Over 400 delegates will attend the conference which highlights the theme "Improving Food Safety & Security in Animal Production".

Hosted by the Bureau of Animal Industry, Dept. of Agriculture and organized by UBM, the region's top organizer of feed and livestock events. The event is open to trade professionals and those aged 18 years old and above. For more info, contact Mr. Michael Barrozo, (632) 890-0248 or visit www.livestockphilippines.com



Ribbon cutting the ribbon during LIVESTOCK 2011 PHILIPPINES EXPO Opening Ceremony are (L-R) Atty. JANE C. BACAYO, Asst. Dir. for Natl. Meat Inspection Services; Mr. M. GANDHI, Managing Dir., UBM ASEAN; Mr. DAVINIO P. CATBAGAN, D.V.M., Asst. Sec. for Livestock, Dept. of Agriculture; Dr. VICTOR C. ATIENZA, Asst. Dir., Bureau of Animal Industry; Hon. PROCESO J. ALCALA - Secretary, Dept. of Agriculture; Mr. JIME ESSINK - President, UBM ASIA; and Dr. EFREN C. NUESTRO, D.V.M. - DIDIRECTOR

# People, Events & Products

## Philex's SMMCI recognized with Platinum award



## Sitel PH launches group buying site for employees

## Globe awards AOR account to ZenithOptimedia

## PediaSure Plus for hard-to-feed kids

## PUP Midyear Commencement today



## Azalea Residences opens in Baguio

## Bits & Clips

### McDonald's gives away P50K a day in anniversary promo

### Tiny Buds' all-natural care line is best for babies

### Sizzlin' Pepper Steak Moo-ove it Meals best for the holidays

### Experience sugar-free Xmas at Tsoko.Nut Batirol

### Oleah Blossoms soap offers great promise of whiter skin

## Park and Sell at Boom na Boom

# BUSINESS

# Asia economies brace for 'yo-yo' year ahead

## Region expected to weaken in 2012

### Capital flight fright

### Will China land with a thud?

### Waking the inflation dragon

# Emerging markets catch investors' eye



# CLASSIFIEDS

SULTAN KUDARAT ELECTRIC COOPERATIVE, INC.

## INVITATION TO BID

EDGAR M. QATBATAN, BAC Chairman
DEMETRIO S. JOVEZ, PEE, General Manager

PNOC EXPLORATION CORPORATION

## REQUEST FOR EXPRESSION OF INTEREST AND INVITATION TO BID

PNOC EXPLORATION CORPORATION

## INVITATION TO BID

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT

## NOTICE OF FILING OF APPLICATION FOR ALIEN EMPLOYMENT PERMIT (AEP)

## NOTICE OF APPLICATION FOR WITHDRAWAL OF LICENSE OF KELLOGG ASIA MARKETING, INC.'S BRANCH OFFICE

Notice is hereby given that on April 28, 2011, the Board of Directors of Kellogg Asia Marketing, Inc. ("KAM Inc.") resolved to apply for the withdrawal of the license of its branch office in the Philippines. The said application will be filed with the Securities and Exchange Commission.

All persons having just claims against KAM Inc.'s branch office are requested to submit the same to Mr. Armando Cledera at 14F Net Cube Center, 3rd Avenue corner 30th Street, E-Square Zone, Bonifacio Global City, Taguig City.

This announcement will serve as notice to all parties concerned of the abovementioned application for the withdrawal of the license of KAM Inc.'s branch office.

(Sgd.) Armando Cledera
Resident Agent


### More Classifieds on pages

| | |
|---|---|
| COMELEC | A28 |
| PSALM | B2-2 |
| PLDT | B3-3 |
| Quezon 1 Electric Cooperative, Inc. | B3-3 |




# OBITUARIES

*"I have fought the good fight, I have finished the race, I have kept the faith." – 2 Tim 4:7*

## Deanna Lorenzana-Gregorio

*June 4, 1958 to December 4, 2011*

2008 UPAA Distinguished Alumni Awardee for Poverty Alleviation, BSHE '80

Founder, Multiple Sclerosis Society of the Philippines

Sectoral Representative, Persons with Disabilities Council of the Phil. National Anti-Poverty Commission

She is survived by her husband **Reynaldo Gregorio**

Mother **Anita Lorenzana**

Children: **Andy and Cheere, Jun Jun, Gretchen and Jan Bacud, and Jonathan**

Grandchildren: **Ariana, Andrea, Elijah and Nathan**

Siblings: **Rene, Sammy, Beth Diaz, George and Melinda Ortega.**

Her remains lie in state at Christ the King Church, Greenmeadows, Quezon City, until Friday, December 9, 2011.

Memorial Service will be held on Saturday, December 10, 1 p.m. at Union Church of Manila, Rada corner Legaspi Sts., Legaspi Village, Makati City.

**"Now I am about to go the way of all the earth. You know with all your heart and soul that not one of all the good promises the LORD your God gave you has failed. Every promise has been fulfilled; not one has failed." – Joshua 23:14**

## OCTAVIO SATIN MACARAIG

San Juan, Batangas and Makati City

*Died in the grace of our Lord on December 4, 2011 at the age of 93.*

His beloved wife, ZERIKA; sons and daughters-in-law, ROSALINO and MA. GEORGINA, MEDARDO and TERESA ROSELYN, and ORLANDO and CRISTINA; grandchildren, MA. RENA ASUNCION, JOSE RAY NICCOLO, ANNA PATRICIA, RAISSA MARIE and JOHN GABRIEL; sisters, CONCHITA CASTILLO, FLORALIZ and JULIETA SCHNEIDER; close family friend, ZENAIDA RAMOS; relatives and friends request the please readers to pray for the eternal repose of his soul.

His remains lie in state at the Hope Chapel, St. John Bosco Parish, Arnaiz Ave., Makati City. His remains will be transferred to San Gregorio Church, Indang, Cavite on December 13, 2011. Interment will be at the Indang Catholic Cemetery to be preceded by the holy mass at 2:00 PM.



*Our Loving God has called home our dear*

## SISTER STELLA PHUA, OSB



## INVITATION TO BID FOR THE PROCUREMENT OF SECURITY & PROTECTIVE SERVICES

Project # 11-12-282

## INVITATION TO BID SUPPLY & DELIVERY OF INSECTICIDES/ LARVICIDES

## INVITATION TO BID SUPPLY & DELIVERY OF DOT LOGISTICS

## CONDO UNITS FOR RENT

ST. FRANCIS TOWERS, Mandaluyong - 2 BR furnished

CITY & LAND MEGA PLAZA, Ortigas - office space

For Inquiries, Please call during office hours

## NOTICE TO THE PUBLIC

For your information and guidance.

## INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

## PROFESSIONAL SERVICES

## REAL ESTATE FOR SALE

## FORT CONDO

## REAL ESTATE FOR RENT



## TRANSPORTATION FOR RENT

## PETS

## PUBLIC NOTICES

## LEGAL NOTICE

## GENERAL ITEMS FOR SALE

## MUSICAL INSTRUMENTS

## EMPLOYMENT OPPORTUNITIES

## WANTED TO BUY

## OFFICE SPACE FOR RENT



## INVITATION TO BID

## INVITATION TO BID

# People, Events & Products

# Monterey 'Know Your Meat' advocacy launched





# Airphil boosts tourism and business in Laoag

# Centris slates series of events for holidays

## Globe powers Australia's largest Pinoy extravaganza



DUTY FREE, TECHNOLOGY RESOURCE CENTER TIE-UP FOR OFWS

# SM Foundation donates pediatric hospice



# Smart Bro offers unique Christmas gift choices

## Cocolife shines in Hall of Fame Awards

Editor Thelma Sioson San Juan

# LIFESTYLE Fashion & Beauty

Contributing Editors Jenni Epperson and Ria Francisco-Prieto




*Ingrid Chua-Go*



THE BAG HAG DIARIES

# A royal favorite hits the mainstream

Top-handle bags have been carried by everyone from Queen Elizabeth to Kate Middleton, and a whole bunch of celebrities in between

TOP HANDLE BAGS seem to be a royal favorite. Queen Elizabeth of England has favored this style from Launer London, and is quite often seen carrying a black or white version. The top-handle bag style was also made famous by Princess Grace Kelly—the Hermès bag she used to shield her bulging belly from the paparazzi would later become known as the Hermès Kelly.

Today the Kelly sits alongside the Hermès Birkin as one of the world's most coveted bags. And while the actual Hermès Kelly will remain an aspirational bag to most, the bag style has become more mainstream.

It may have been carried by the more "mature" set in the past, but this style has found its way back in to the hands and arms of the younger ladies. This year, the style was given a further boost after modern-day royal Catherine, the Duchess of Cambridge, was seen

[illegible]








# A royal favorite hits the mainstream

[illegible]



BAG SNOB for DKNY Treasure Bag



MARK Cross Scenic Bags





DOLCE & Gabbana Miss Sicily Bag

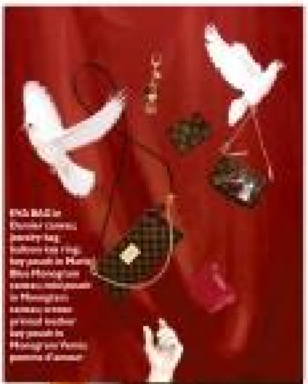


MULBERRY Padlock Bag

## Signature bag

[illegible]

# Luxe offerings at LV's innovative online portal



[illegible]



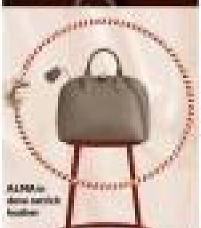
[illegible]



[illegible]



[illegible]



[illegible]



[illegible]



[illegible]

# Iconic shoe label gets a designer spin



TRACTOR-SOLE cross-strapped sandal in suede and satin



TRACTOR-SOLE slip-on sandal in suede



By Cheche V. Moral

IT'S NOT a stretch to say that there's instant cachet when the Rajo Laurel name is stamped on a product these days.

**Philosophical process**



Rajo Laurel works with SM shoe label Parisian to create styles for both serious fashionistas and the brand's typical, loyal customers



RAJO Laurel





GARTER TOP sandal in satin



# Paris at your fingertips, courtesy of Inès de la Fressange

The premiere Chanel model in the '80s and current brand ambassador for Roger Vivier gives the ultimate lowdown on French chic



INÈS de la Fressange

**Recommended places**

# Cultural shows and activities in Manila






## HERE ARE REASONS WHY YOU'LL LOVE PICO DE LORO COVE

**THE COVE IS JUST THE BEGINNING**
Pico de Loro Cove is the first development of Hamilo Coast – SM Land's lush 5,900-hectare property in Nasugbu, Batangas. A paragon of pristine forests and aquatic resources, it is veritable proof of a commitment to nature preservation. The 31-kilometer coastline is proudly shared with egg-laying Olive Ridley sea turtles and other marine species. Through Hamilo Coast's long-standing partnership with the World Wide Fund (WWF), helping enhance nature while enjoying its bounty has become a real possibility.

**CONVENIENCE IS PRIMARY**
Enjoy a stress-free and convenient head start with Pico de Loro Cove's ferry boat ride from the Mall of Asia dock. The exclusive and comfortable 90-minute trip provides a glimpse of the fun amenities waiting for you, your family and guests at the Pico de Loro Cove.

**CONDOMINIUMS SET AMIDST NATURE**
Any one of the 6 low-impact Pico de Loro Cove Residential Condominiums is designed with utmost sensitivity to the Cove's natural environment. The mid-rise buildings rest on the Cove's hills, fronting a lagoon, featuring several unit types for different lifestyle preferences and family sizes. Each unit opens to a gorgeous lagoon or a mountain view, while constant cool breezes flow through the buildings' open balconies and oversized windows.

**MORE OPTIONS FOR R & R**
At the Pico de Loro Beach and Country Club, there is fun for everyone. Choose from a wide mix of familiar indoor recreations – squash, tennis, basketball, badminton, bowling, billiards, gym activities, yoga sessions, dance classes, quiet time at the library, fun at the game room, and in between – dining and refreshments at any of the fine watering holes and restaurants.

Match that with the ultimate outdoor activities: snorkel diving, snorkeling, kayaking, windsurfing, and some cove hopping too. Or why not try them all?

**A GREAT PLACE TO SAY "I DO"**
High above Pico de Loro Cove is the St.Therese of the Child Jesus Chapel – a serene and meditative spot tucked into a tropical paradise – where large hardwood trees rise towards the sky to create a screen of dappled light. A wrap-around terrace encircles the Chapel, offering stunning panoramic views beautiful enough to make you say "I do".

**MORE REASONS TO MAKE YOU STAY**
With clean and contemporary lines, the 154-room Pico Sands Hotel ensures a spacious and comfortable stay for Pico de Loro Beach and Country Club members and guests. Complete with a bar and restaurant, a spa and complimentary Wi-Fi, it is Nasugbu's premier hotel.

**PICO DE LORO COVE MAKES EVERYDAY A HOLIDAY**
The luxury of the indoors, the fun of the outdoors and everything else under the sun — this is what great coastal living is about. Choose to live a life that counts. Choose Pico de Loro Cove.

Hamilo COAST

8580333
www.hamilocoast.com

# LIFESTYLE Fashion&Beauty




# These jewels tell precious time



FROM THE modern contour of the oval-shaped case, to the sparkle of the diamonds when draped around the wrist, this watch's glamorous design highlights the interplay between exceptional gems and the woman who wears them.

*"Ever since I was quite young, jewels have fascinated me. I think I must have been born with some knowledge of them."—Harry Winston*

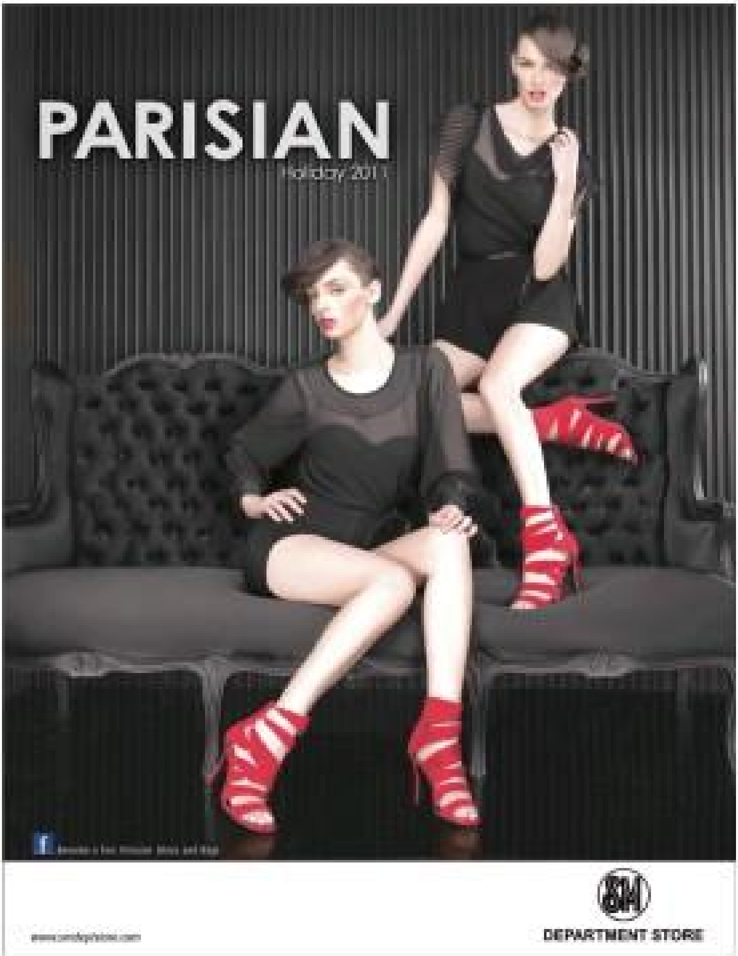
FROM AN early age, Harry Winston was incurably enamored with the brilliance and beauty of diamonds. His love of these scintillating stones revolutionized the jewelry industry and continues to inspire the company today.

Winston's gemstone obsession was no greater than the renowned King of Diamonds

PAGE D3



SOPHISTICATED details—mother-of-pearl dial, diamond set buckle, satin strap—underscore the design's enduring beauty.








**GOLD PLAY**

**'The best thing about the holidays is feeling good about yourself. I think the best gift we can give ourselves is to break walls and barriers, savor the freedom to dress up in whatever your mood and style is' –Martin Bautista**

**Want more! Check out our Holiday Dressing 2011 fashion video online at http://www.inquirer.net**



**SEA GLORY**

**POETRY IN BLACK**



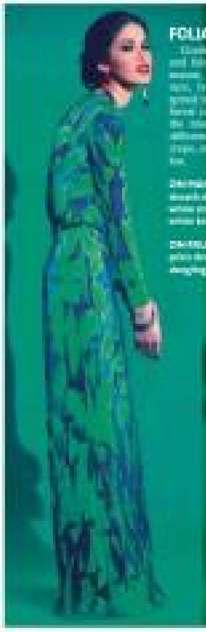
**'Holiday dressing is classic dressing. There will be a lot of picture-taking, so make sure that, years from now, you won't regret what you're wearing now' –James Reyes**

# Season's stylings

## Designers are taking holiday dressing to new ladylike dimensions, with a lot of cutouts, lace, high shine and shapely silhouettes



**SPARKLY**





**FOLIAGE**



**CLASSIC ACT**





A UNIQUE Talk to Me wheel is hidden within the case, adding a playful element to the design. Whether adorned with diamonds, or engraved with a special message, secret wish or personal dream, the wheel allows wearers to celebrate meaningful moments in life in a manner that speaks to their own sense of style.

# These jewels tell precious time




ENVISIONED in white gold, the Rosebud has a round case composed of two parts with a rotating centerpiece and is adorned with 16 baguette-cut diamonds, [illegible] pear-cut diamonds and 158 brilliant-cut diamonds.

often kept the priceless treasures in his pockets, rolling diamonds between his fingers for good luck, inspiration and pure happiness.

Inspired by this legendary passion, The House of Harry Winston introduces a fascinating new timepiece for women—Talk to Me, Harry Winston.

A sparkling statement of modern elegance, Talk to Me, Harry Winston captures the brilliant beauty and energy of the diamonds.

Sculptural and elegant, the sophisticated oval shaped case is contoured to comfortably fit a woman's wrist. Set with rays of dazzling Winston diamonds, the case has a sophisticated, modern look. Inspired by our founder's lucky touchstones, the playful wheel is detailed with delicate diamonds; the exquisite mother-of-pearl dial and [illegible] enhance the glamorous feminine feel.

Harry Winston's Jewels that Tell Time employ the exceptional jewelry-making techniques of their legendary diamond jewelry collections, transcending traditional watchmaking in a manner that only Winston watches can.

The Rosebud by Harry Winston echoes a romantic era that sees dandies strolling around with flowers in their buttonholes. Its delicate heart, a precious brilliant-cut diamond surrounded by a corolla of pear-cut diamonds, pivots to reveal a mother-of-pearl dial swept over by two hands.

A symbol of independence and boundless creativity, Rosebud is a glittering talisman [illegible] that defies customs and conventions.

Harry Winston is at G/F, Greenbelt 3, Ayala Center, Makati; tel. [illegible]



WATCH, brooch or pendant? However perceived, the Rosebud may be pinned onto the lapel of a jacket.



THE ROSEBUD comes with a white gold chain, with a drop-shaped ring link with 12 brilliant-cut diamonds. It also comes with a pin-type satin strap set with 29 brilliant-cut diamonds.

# Flared jeans, leather bombers are back



LATEST collection from Guess





## Holiday glam



# LIFESTYLE Fashion&Beauty




# How to choose beauty gifts for your friends

## Watch out for products your friends use that are about to run out

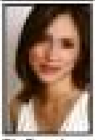
GIVING BEAUTY products as gifts can be very tricky. The gift you give will reflect a lot on how much you know your friend, since the choice of beauty products tends to be very personal.

They don't really have to be expensive, as they say, it's the thought that counts.

I already received my first Christmas gift from a friend who owns Ebeauthies Salon. I've been telling her that I've been on [illegible] a slump and feel like I need to have something new done.

The next day, she sent me a gift check for a free hair service. After consulting with the salon's hair expert, I tried its new service, Ombre look. This is a two-toned hair color that goes from dark to blonde on the tips. It's said to be the biggest craze in Hollywood now, and since I had highlighted my hair for almost a decade, this was just the right time to try a new do.

However, since I'm not that adventurous, my tips now are about three shades lighter—not blonde but light brown. I do like the fresh change; that's when it occurred to me that a free beauty treatment is one of the best gifts I've received.



KNOCKOUT!

Ria Francisco-Prieto

### Listen

Friends always talk about things they want to buy. A friend of mine keeps talking about how much she wants to try red lips, but has no time to look for a shade. There's a gift idea! It may be tricky, but with the help of sales assistants, you can get the right shade of lipstick for your friend as a gift. Lighter skinned people are better with reds that have pink undertones, while orange undertones are better for girls with olive or darker skin.

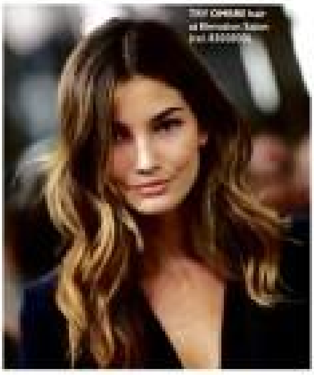
### Look

Watch out for products your friends use that are about to run out. People have signature scents they won't mind receiving over and over again (especially with me). Bath products are a great idea, too. A simple gift such as a lip balm or [illegible] your friend always uses can say a lot; it shows you are aware of the little things he or she can't live without.

### Ask

Since I got a gift check and loved it, I would suggest this type of gift, too. Ask your friend what salon or store she frequents, and give her a gift check to that place so she has the freedom to get whatever she wants, when she needs it.

Massage by Lu Jal, [illegible] (Makati branch) also has gift checks available, worth [illegible] service. It's another gift I know a lot of people would appreciate.



What beauty product would you love to receive?

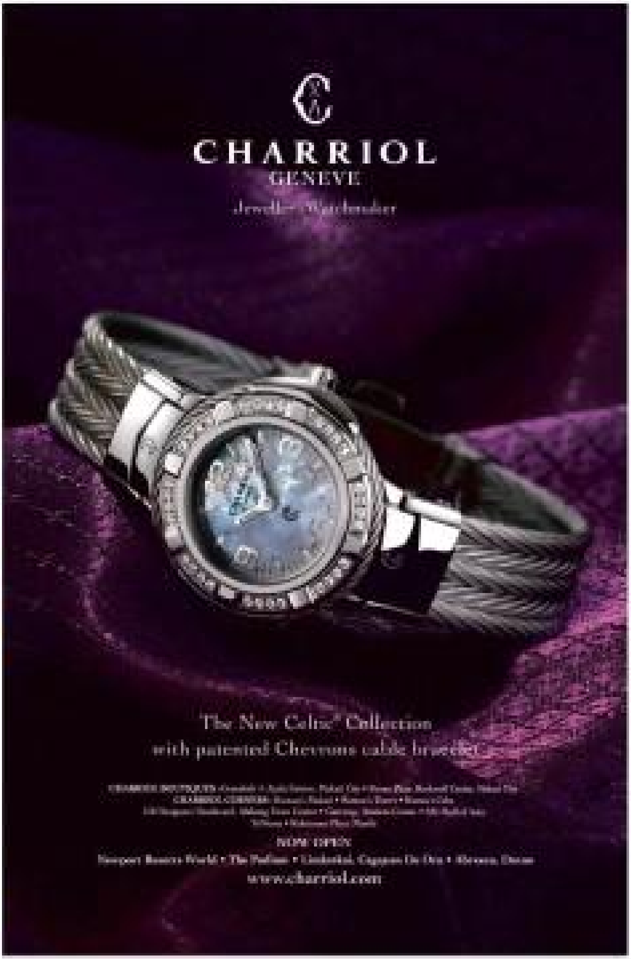

OBAGI body cream from Vicki Belo—Wendy Pabst


MAC bright lipstick to match the season—Stephanie Belén Gonzales


MAC'S holiday collection—Iza Calzado

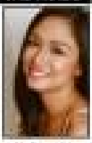

CLARINS body scrub—Maggie Wilson-Consunji


MAKE Up Forever color corrector—Vicki Belo



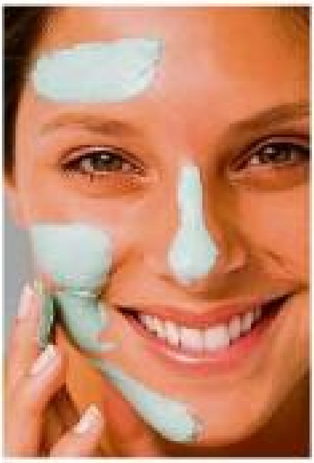
# How to prevent blackheads and open pores

TRICKS OF THE TRADE



Kelly Misa

Exfoliate thrice weekly



TRY AN at-home peel

# Andi Manzano—what makes her tick

PROFILER



Cat Arambulo-Antonio



ANDI Manzano: "No amount of make-up can compare to your smile."



AVEENO moisturizer



CHANEL blush





CARMEX lip balm



BALENCIAGA motorcycle bag

# Only fair trade, all-natural materials . . .

From page E1

New nail polish



ORLY nail polish



POLISH selection

# Fairer, but not ghostly white

[illegible]



[illegible]



That's the promise of the reformulated White Beauty line from Pond's

THE NEW formula claims to have 200 percent more whitening action.



CLEAR Balance, a specialized range of facial washes with a [illegible] clay

## Whitening action

[illegible]

## Specialized range

[illegible]



# Extra-scented bath set, permanent eye makeup

MAKEOVER 911



[illegible]

## Eyeliner tattoo

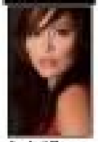
[illegible]

## Acne solution

[illegible]

# Only fair trade, all-natural materials for this salon

**Backstage Pass**



Isabel Roces

### Local industries



MANOS nail salon interiors

# 2bU LifeStyle

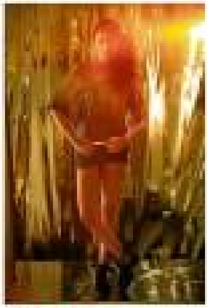



# Merry *metallics*

**Take a step back from the pressures of school—it's the holidays!—and study how to work these shimmering must-haves into your party wardrobe**



## Midas touch



## High grade

## Shop directory



# Warning: Graphic content

**One just cannot have enough shirts, in our opinion. Get your outfits in order with Giordano's collection of graphic T-shirts**



WEAR it like a regular tee and pair with your favorite denim shorts.



BELT it!

By Luis Carlos San Juan

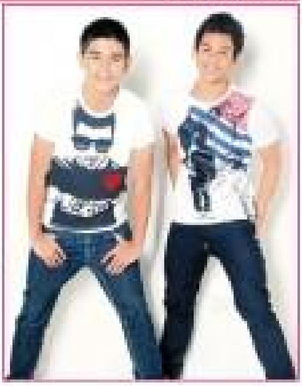
THE BALL tee

[illegible]

The graphic tee

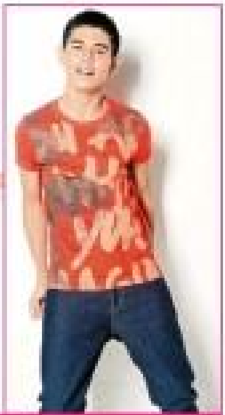
[illegible]

[illegible]



FASHION photography-inspired tees





SHOW some swag in graffiti art tees

# Merry metallics

From page F1



## Glitter force

[illegible]

## Gold standard

[illegible]

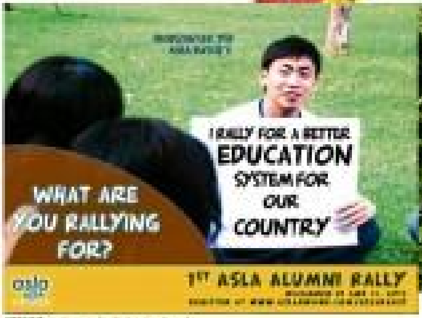
## Gold mine

[illegible]






JAG
THE SECRET CONFESSION
OF YOUNG HOLLYWOOD




ATENEO students make their voice heard.



1ST ATENEO students assembly in Antipolo

CAMPUS ANNOUNCEMENT:

# Servant leaders rally

THE ATENEO Student Leaders Assembly (ASLA), now on its 10th year, continues to work toward fulfilling its vision of building a community and network of servant leaders, creating positive change in their spheres of influence. All this is done with the ultimate goal of establishing a culture of leadership in our society. An ASLA Rally will be held at the Ateneo de Manila grounds to celebrate their first decade as an inspired leaders group.

For more details, contact JQ Quesada (0917-8769092) or e-mail asla.secretariat@gmail.com



UNITED in a common goal—servant leadership for a better society

# Disney throws a Christmas party on ice at the Big Dome




FELD ENTERTAINMENT INVITES FANS [illegible] TO its new and never-before-seen ice extravaganza, "Disney On Ice presents Let's Celebrate!" at the Smart Araneta Coliseum, featuring more than 50 classic and contemporary Disney characters in a captivating compilation of favorite holidays and celebrations from around the world.

Join Mickey Mouse and friends on a delightful tour jam-packed with fun surprises, spectacular skating, and colorful costumes. The production's original storyline transports audiences to exciting events with their favorite Disney characters, including a Valentine's Day Royal Ball with the newest Disney Princess, Tiana; a "Very Merry Unbirthday Party with Alice and the Mad Hatter; Jack Skellington's frightfully festive Halloween party with the Disney Villains; and a Hawaiian luau with Lilo and Stitch.

The ice is set with iconic props that mirror each unique celebration. Picture this: an illuminated cherry blossom tree in Sakura; a Winter Wonderland of gleaming white lights; and an elegant canopy of shimmering fuchsia chiffon drapes on the ice for the Valentine's Day Royal Ball.

From twisting and the swirling Hawaiian luau dancers to zombie-like movements of ghoulish groupies in the Halloween segment, the choreography adds high energy to each performance number.

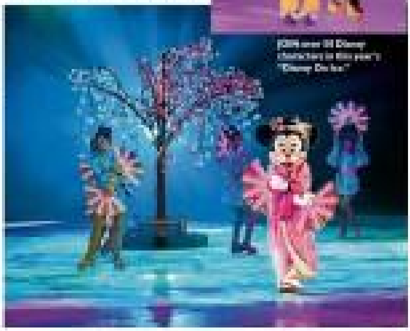
The costumes are expected to be just as spectacular. Each scene is a visual masterpiece—from silky kimonos made of brocades and pink florals for Japanese dancers, to citrus-colored feather headpieces for Brazil's Carnival and iridescent whites for the Winter Wonderland scene.

Zach Elliott, Feld Entertainment's Regional Marketing Director for Southeast Asia and India, revealed that there would be two Filipino skaters in the production; one will play the newest Disney Princess Tiana.

"Disney On Ice presents Let's Celebrate!" is presented by the Araneta Center, Smart Araneta Coliseum, [illegible], Meralco, Philippine Airlines and TV5.

Show dates are from Dec. 25, 2011 to Jan. 1, 2012. Tickets are available through Ticketnet at tel. 9115555.





JOIN over 50 Disney characters in this year's "Disney On Ice."

# 2bU LifeStyle

## Waiting on the image

**A 25-year-old photographer spends a whole year putting together an analog project**

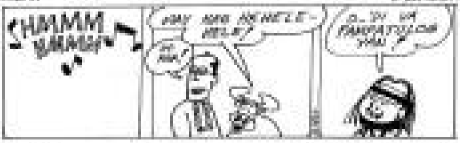




# Comic Relief

GARFIELD — BY JIM DAVIS

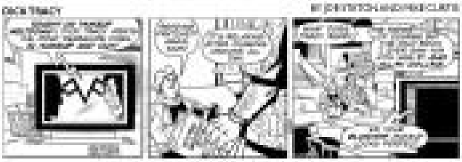


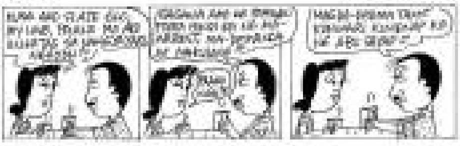


PUGAD BABOY



DICK TRACY

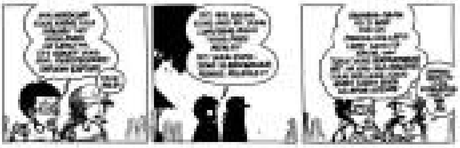




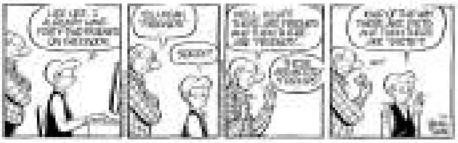
BABY BLUES — BY JERRY SCOTT



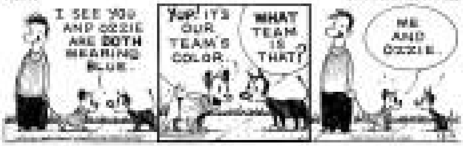
KIKO MACHINE — BY MANIX ABRERA



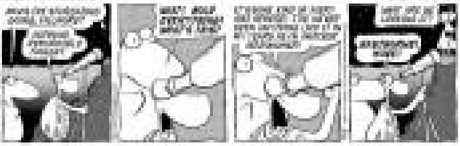
BEN — BY DANIEL SHELTON



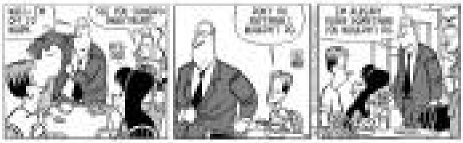
MUTTS — BY PATRICK McDONNELL




SHERMAN'S LAGOON — BY JIM TOOMEY



DUSTIN — BY STEVE KELLEY AND JEFF PARKER





## HOROSCOPE

BY FRANCIS DRAKE

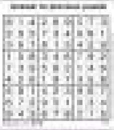
## CONCEPTIS SUDOKU

**HOW TO PLAY SUDOKU**

Concepts Sudoku

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | 5 | | 2 | | | | 6 | |
| | | 6 | | | | 4 | | |
| | | 1 | 4 | | | 7 | | |
| | | | 3 | | 1 | 5 | | 9 |
| | | | | | | | | |
| 6 | | 2 | 5 | | 4 | | | |
| | | 4 | | | 7 | 2 | | |
| | | 7 | | | | 1 | | |
| | 2 | | | | 8 | | 5 | |

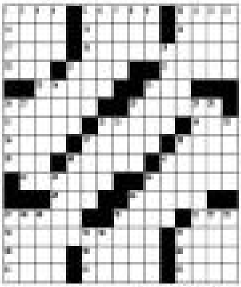
Difficulty Level ★★★★

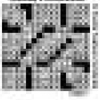


## CROSSWORD PUZZLE

ACROSS

DOWN





# A fight for *freedom* from modern-day slavery

By Ricky Herrera
Contributor


CECILIA Flores-Oebanda

**The Visayan Forum Foundation spearheads the first-ever National Creative Youth Summit for the Movement of Anti-Trafficking Advocates**


YOUTH leaders conclude the summit with a three-day media camp

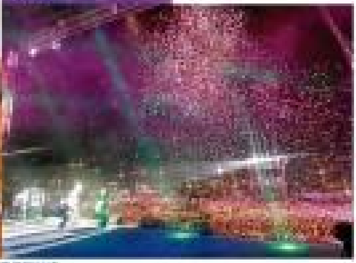

JASON Mraz


K-POP star Jay Park

**Music as a medium**

**Working on solutions**


THE NATIONAL Creative Youth Summit brings together 116 youth participants from across the Philippines.


THE FINALE



# Waiting on the image

From page G



**What inspired you to create "Whilst We Wait?"**


ANALOG photography is fascinating

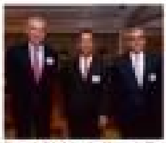
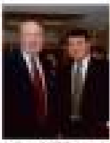
# Morph-ability is portability

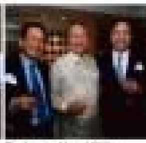
## The Asus EeePad Transformer is the most viable Android 'laptop' around



# Flip it or click it

In celebration of Reading Month, a student writes about fighting aliteracy through either the Internet or books

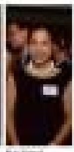



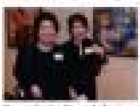
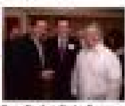

# BPI celebrates 160 years of banking









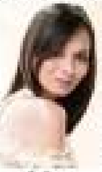





LIFESTYLE Fashion&Beauty

# The perfect outfit for every holiday party

Amina Aranaz-Alunan



A-LINE

Play around with color, sparkle textures and shine–and before you panic, know that there are countless options

CHRISTMAS IS my favorite time of year. No matter how busy and chaotic the holidays get, I enjoy everything about it.





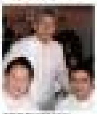












# Kara Ponce Enrile and Moulay Rhounimi wed amid Moroccan fantasy

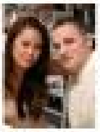
**WITHOUT BATTING AN EYELASH**







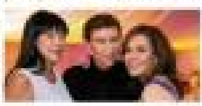




















# The perfect outfit for every holiday party

## Style solutions

### Pre-Christmas dinner at home



### Office Christmas party



### Holiday wedding





### Christmas Day family lunch



### Afternoon tea at a friend's home



### High school Christmas get-together



### Christmas Noche Buena



### New Year's Eve bash

# Avida launches "Tunog Natin: Songs From Home" to support OPM, local artists



### Songs From Home









# The first Empowered Women of Achievement Awards



THE FIRST Empowered Women of Achievement awardees













# Pearl stud earrings remain a fashion classic

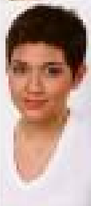




CLASSIC South Sea pearl studs

# Five elements that make a good haircut







# Classic and trendy holiday treats for the sole









# Shopping Alley A LIFESTYLE GUIDE

# Gift ideas fit for the new mom





[illegible]

## Air pollution worsens during the Holiday revelry



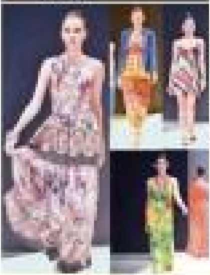
[illegible]

# SM LADIES' FASHION AT F

## SHIMMER EFFECT



## PRINT PLAY



# Greet the Holidays in Color



# PHILIPPINE FASHION WEEK

## VIBRANT HUES



## RESORT REPORT





DEPARTMENT STORE

# Vans Denim Holiday Shopping Guide

**This is the season to be jolly and to SHOP!**
**The must have for this season, VANS DENIMS.**

**Check out the Denims Collection**

## Vans Denim Jeans For Men

### V66 SLIM




One-size-fits-most: not too skinny and not too baggy. 99% Cotton and 1% Elastane V66 Slim Fit Denim got that Vintage Vans DNA shoe-box inspired label pack including "Customade for You" interior waistband screen print and "The Original Since 1966" ticking tape on coin pocket. Assorted washes available are Vintage Wash and Dark Indigo. Sizes available for all washes are 28, 29, 30, 31, 32, 33, 34, 36.




### V76 SKINNY

Denim that isn't so tight that it looks painted on, yet it's a comfortably fitting and a wearable skinny jeans. Low rise, tight fit, tapered leg with a 14" leg opening makes it really comfortable yet tight enough for your legs. Available wash for V76 Skinny is the Overdye Black with sizes available in 28, 29, 30, 31, 32, 33, 34.




### V86 STRAIGHT




Built for comfort and an easy wear, this relaxed fit is regular rise and straight leg with 18" Leg opening. The V86 Straight is available in Dark Age wash with sizes in 29, 30, 31, 32, 33, 34, 36, 38.

## Vans Denim For Women




### BRENNAN SKINNY FIT

Slim in the hips and thighs, and tapered in the ankle, the Brennan Skinny fit hugs your shape and works with both your staples and statement pieces. Pair it up with your basics, spice it up or dress it down, you'd definitely still rock it. Available washes are Bristol and Black-out with sizes in 0(24), 1(25), 3(26), 5(27), 7(28), 9(29).




### BENNIE DENIM SHORT (Destroyed)




Whether you're skating with friends or just hanging out, you're going to love the Bennie Denim Short. Its 100% Cotton fabric makes for a comfortable wear. Distressed and faded accents give this a worn-outlook that's sure to be a hit. It has a belt loop waist, buttoned front closure with zip fly, front hand pockets with semi-concealed coin pocket and back patch pockets. Sizes available are 0(24), 1(25), 3(26), 5(27), 7(28).

### GOLDEN COAST DENIM SKIRT (Destroyed)

No matter where you're from, you can show everyone that you're actually a California girl at heart by rocking this Golden Coast Denim Skirt. Its 100% Cotton makes it a comfortable wear. It has a elt loop waist, buttoned front closure with zip fly and front hand pockets with semi-concealed coin pocket. Back patch pockets with Vans embroidery and back right pocket. Distressed edging at hem add up to that great style of this skirt. Available sizes are 0(24), 1(25), 3(26), 5(27), 7(28).




Get your very own pair of VANS DENIM by visiting any of their Concept stores now. Vans Concept Stores are located at: GLORIETTA 3, GREENBELT 3, ROBINSONS PLACE MANILA, ROBINSONS GALLERIA, TRINOMA, MARQUEE MALL PAMPANGA , AYALA CEBU, J CENTRE CEBU, ABREEZA DAVAO and newly opened ROBINSONS BACOLOD.

# Shopping Alley

## A LIFESTYLE GUIDE



# Tech gifts to impress

For hard core gamers, multimedia enthusiasts and ultra-mobile yuppies you want to impress big time this Christmas, there are high-powered notebooks and desktops that will surely make the Yuletide merrier. Here are three gift ideas from HP that will spruce up the holidays.

# Acer Iconia Tab A501 packs the looks, specs, and speed that professionals deserve



# Use BBM to send Christmas cheers to your loved ones





# Setting the right mood for *snuggling*

*'Canadian's T200 Percale or Sateen is made with 100 percent combed cotton treated with Sanitized Actigard, an antibacterial finish that protects your sheets from dust mites, fungi and other allergens'*







# Have a safe holiday

## Top reasons why you need a Pacsafe bag for Christmas





# Use BBM to send...

## 'My Christmas Wish List Holiday Bazaar'





# Comfort foods after a tiring shopping day



# Cadbury Dairy Milk Transforms Photos into Pure Joy

## Contest Sends a Group of Friends to Boracay





# It's Feliz Natal at Peri Peri Charcoal



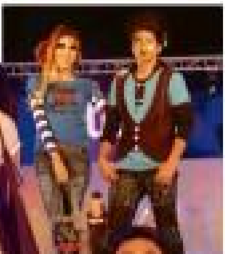


# Smart buyers abound at appliance warehouse sale



# Reveal your Dark Side



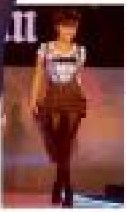




















# ENTERTAINMENT



DID YOU KNOW...





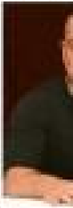
# 'Bourne Legacy' to shoot in PH in January

ONLY IN HOLLYWOOD

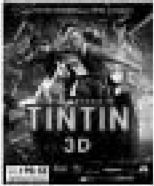


# 'Bourne Legacy' to shoot in PH in January

Matt Damon won't appear in 'Bourne Legacy' though he's not done yet with the spy thriller franchise



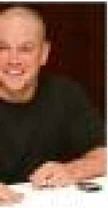


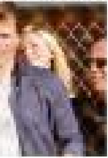







## Addictions of



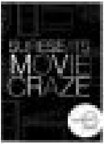


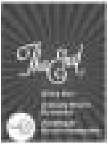

breaking dawn


IMMORTALS

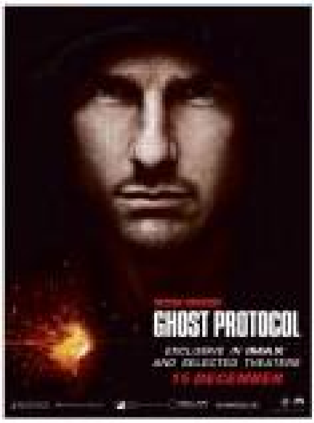


GIFT CARD


MOVIE
CRAZE




NOW SHOWING
NEW YEAR'S EVE







# TV5 to launch 5 reality shows

By Allan Policarpio
Contributor

[illegible]



The Kapatid network doesn't want to tire viewers by airing one soap after another; it believes reality shows can help discover and develop more homegrown talents





PAOLO Ballesteros and Tessa Prieto-Valdes host "Extreme Makeover: Home Edition Philippines."

## Drama, catfights, romance

[illegible]

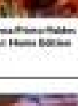





GEORGE Chakiris and Natalie Wood in "West Side Story"

# Addictions of choice and other scandals

VIEWFINDER



Nestor U. Torre

[illegible]

## Other run-ins

[illegible]

ADDICTIONS K5

# ENTERTAINMENT



# Meet the creator of 'Johnny Bravo'

By Marinel R. Cruz



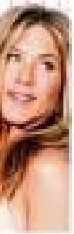
Van Partible

FIL-AM Van Partible, creator of the popular American animated series "Johnny Bravo" on Cartoon Network, said he dreams of seeing more Filipino content in international animation.



Johnny Bravo

CHEER FACTOR



Jennifer Aniston

## Holiday guest list toppers

# Guns N' Roses leads Rock Hall of Fame class 2012

# Meet the creator...

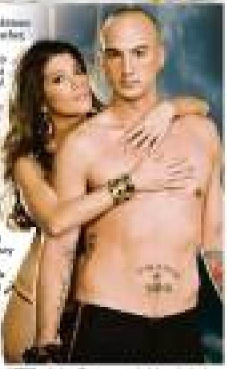



"JOHNNY Bravo" is fun to watch, even though he's kind of a narcissist.

# Opposite of 'Survivor'

## Having five quitters is no big shocker for reality TV franchise





PHILIPPINE DAILY INQUIRER

# FIRST, FAIR & FEARLESS @26



*anniversary supplement*

# *All the news that's fit to* print, air, download, google, text, tweet *and, yes,* like




AFTER 25 YEARS, having ripped through the silver lining with much daring and derring-do, we have come to a sobering age. At 26 we are cool, calm and multi-platformed.

Willingly and willfully, we have responded to the electronic embrace. To meet the challenges of the digital age, we have adopted the tool *du jour* of modern newsrooms—the Superdesk. This assures our readers of round-the-clock delivery via their medium of choice.

But despite having joined the digital dance, we are, robustly and unabashedly, very much a broadsheet—First, Fair and Fearless after all these years.

# *Meet the* SUPERDESK

## INQUIRER's 'mother ship' links all platforms for news gathering, sharing and delivery

By Chito de la Vega
*Editor in Chief, Inquirer Libre*

NOVEMBER 11, 2011 or 11-11-11 was more than just a quirky date for the editorial team.

On that day, Inquirer launched its Superdesk, a project designed to change the way the country's No. 1 newspaper covers and reports the news to the Filipino people.

Superdesk is Inquirer's attempt at implementing a radical change newspapers around the world have been undergoing—integration of various platforms for news gathering as well as content delivery.

In Inquirer's case, the goal is a seamless work-flow and sharing of resources among the various titles and media platforms under the wings of the Inquirer Group. The streamlined coverage, hopefully, will also result in 21st century-caliber reportage.

The various media platforms of the Inquirer Group are: The news and different sections of the Inquirer broadsheet; Inquirer.net; Radyo Inquirer (990 AM); Inquirer Libre; Inquirer Bandera; and Inquirer Mobile Group, which includes social networks and text alerts.

In the 2011 edition of Trends in Newsrooms, an annual trade publication of the international newspaper industry produced by the World Association of Newspapers and IFRA, a chapter was dedicated to "Managing the Integrated Newsroom." In almost all cases discussed, the news organizations had Web-firsts as a "default position."

In contrast, Inquirer's Superdesk will revolve around the 26-year-old broadsheet.

The newspaper, as repeatedly stressed throughout the planning of the Superdesk, is the "mother ship" of

NEXT 14




COMMAND CENTRAL. that's the Superdesk, shown here on its first day in the INQUIRER's ... newsroom ...

# Real-time news *keeps you glued to your screen*

## INQUIRER.net goes from 'e' to 'e'

I USED to watch Manny Pacquiao's fights on cable television, through a pay-per-view channel, or in theaters or dining places. I would also listen to radio reports.



THE 2011 Inquirer.net home page



Swiss witness tags FVR, then retracts



INQUIRER.net 1998



INQ7.net 2002

# 'Radyo' *is where the* INQUIRER*'s* day begins

IT'S 4:52 a.m. in Guadalupe, Makati City. A speeding bus hits a taxi, injuring its driver and two passengers.



RADYO Inquirer's Ramon Tulfo interviews the Philippine Dragon Boat team during its visit to the Radyo Inquirer station.



## *Real-time news . . .*

### Sharing, linking

## *'Radyo' is where . . .*

### Hybrid






PHILIPPINE DAILY INQUIRER
FIRST, FAIR & FEARLESS 26

# Jaw-dropping *24/7 alerts for* tech-savvy *readers*

## News via mobile phones, tablets and all kinds of gadgets






### Real time

### SMS alerts

# *Meet the Superdesk*





### 'Converged' audience




*Mula sa pagsusuri ng*

UP Manila-NIRPROMP at DOST

***Lagundi made Rite***

UP Manila- NIRPROMP
National Integrated Research
Program on Medicinal Plants

DOST
Department of Science
and Technology

## 3-WAY RELIEF SA UBO

- ☑ Tanggal ang kati ng lalamunan
- ☑ Hinto ang pag-ubo
- ☑ Maginhawa ang paghinga




RiteMED®

*Vitex negundo L.*
**Lagundi Leaf**

Available at all mercury drug stores and other leading drugstores nationwide.

http://facebook.com/ritemedofficial

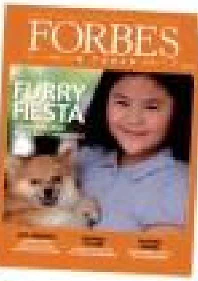
# *Free-zines reach readers* where it matters




By Trisha Evangara

[illegible]







# Embracing and living *the values of the Inquirer brand*

INQUIRER employees take a fresh look at what makes INQUIRER tick and how they can help its further growth

By Annalie S. Tayao

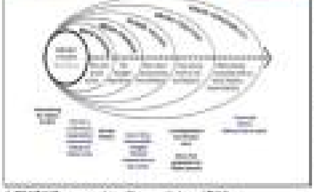
[illegible]



[illegible]



[illegible]



A GRAPHIC presentation of Inquirer's brand DNA

# Groundbreaking, *earthshaking digital marketing*






# Do you give a tweet *to what happens around you?*


ONE UPTOWN RESIDENCE
at Uptown Bonifacio
The country's
BRAND-NEW BUSINESS DISTRICT
brings you UPTOWN LIVING.
STUNNING DESIGN.
FEAST FOR THE SENSES.
INSTANT LINK TO LEISURE.
CUTTING-EDGE LOCATION.
815-1888 / 840-0602 • sales@megaworldcorp.com
MEGAWORLD

PHILIPPINE DAILY INQUIRER

FIRST, FAIR & FEARLESS @26

anniversary supplement

# Paying it forward *through education*

By Connie R. Balagapo
Inquirer Corporate Affairs

AT THE END of every school year, at least 50 students graduate under the Inquirer scholarship program.



OUTSTANDING graduates among Inquirer's scholars are children and relatives of news agents

## Newsboy Foundation

## For massacre victims' kids





# Paying it forward . . .

## University scholars



[illegible] a used corner for reading newspapers donated by Maynilad, is launched at Batasan National High School by PDI's [illegible] and Maynilad president and CEO [illegible].



HIGH school students use the Learning section to learn about budgeting and saving money.



BSP DEPUTY Governor Diwa Guinigundo [illegible] with partner teachers upon completion of the Citibank money management series.

# Inquirer in Education links . . .

From page 1

each comic—to the students of teachers who sign up for the program. We recently wrapped up the series "Papa Mayo and the White King," a story by [illegible] and illustrated by Inquirer's very own [illegible].

In July, we looked into another kind of literacy to teach money management to high school students. The series was supported by Citibank Philippines and Bangko Sentral ng Pilipinas (BSP). "You Can Bank on It" had [illegible] high school teachers as partners. BSP hosted the pre- and post-series workshops for them while Citibank supplied copies of the Inquirer to their students.

At almost [illegible] schools in the country, Inquirer also has Inquirer Learning Centers (ILC) where students can read copies of the newspaper paid for by corporations or individual donors.



# Inquirer in Education

## *links classrooms to real life*



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anniversary supplement

# 26 young people *to watch*

[illegible]

Take it from our fearless forecast and keep your eyes on these headturners



ANNA Hernandez



ASHLEY [illegible]

26 PEOPLE / 2

## Enjoy the Hottest Gadgets of the Century with Sun Call and Surf Unlimited 999!

Call, surf, and have fun with the coolest gadgets through Sun Cellular! The telco that blazed the trail for unlimited intra-network calls and texts now brings you the hottest gadgets in town for your communication, leisure, and business needs. And with Call and Surf 999 powering up these handsets, discover something new each moment that you delve in the online realm!

For only P999 a month, get instant Sun Mobile Internet with speeds of up to 2Mbps and unlimited Sun calls and texts with your very own Android phone unit. No other postpaid package can be this cool!

Sun Call and Surf Unlimited Plan 999 is bundled with an Android phone, which extends the functionality of a typical 3G phone into a more powerful device. This can access thousands of online applications – from exciting Java games, to useful GPS and online locator applications, must-have mobile office suites, online commerce, chats, real-time photo and video views! Featured Android phone offered with the plan is the all-new LG Optimus One P500 that runs on Android 2.2 Froyo. Other handsets include the stylish Samsung Galaxy Mini, the all-functional Blackberry 8520, the powerful Nokia E5 and the trendsetting Nokia C3-03. Whatever handset you pick, you can connect it to a laptop using the included USB data cable to serve as your modem.

Sun Call & Surf Unlimited lets you enjoy unlimited calls and texts to your Sun network and all the value added services that Sun postpaid packages offer – perfect for all the youngsters out there, no matter what profile or category do they belong to!

Whatever type of mobile passion and online addiction you have, raise your hands and join the Android alliance with the most affordable postpaid package. Enlist under Sun Call & Surf Unlimited Plan 999 and enjoy the best of calling and surfing all you want, anytime, any day - simply unlimited!

Expand your online life to the edge! Be one of the activated ones now. Call the Sun Hotline by dialing 200 on your mobile phone or visit the Sun Shop nearest to you. Log on to www.getactivatednow.com for more details. Or check out www.suncellular.com.ph, SunCellular's Facebook page at www.facebook.com/suncellularph or Twitter page at www.twitter.com/suncelltweets for more updates.

# The most bang for their advertising buck

By Tina Arceo-Dumlao

IF NEWSPAPERS are to rely on street sales or subscriptions alone, they would cost much more than P18 or P20 a copy.




A SAMPLING of the advertisements carried by the Inquirer

### Trust

### Positive

### Care

### Multi-platform

### Extra mile

# 26 people to watch



KERMIT Tesoro



CARLOS Castaño



CAI Cortez



BJ Pascual

PHILIPPINE DAILY INQUIRER
FIRST, FAIR & FEARLESS @26










IN SEPTEMBER, the Inquirer website became the vehicle for the Deadline Committee's series of short articles on procrastination and how to effectively deal with it.








# 26 people to watch



PHILIPPINE DAILY INQUIRER

FIRST, FAIR & FEARLESS @26

*anniversary supplement*

# 400 awards

## *and counting*



## Older, better and still the one



PDI CHAIR Marixi R. Prieto and president-CEO Sandy Prieto-Romualdez with the Silver guys and gals, honored for their 25 years of uninterrupted service with the Inquirer.

# Loyalty *and* service *valued in INQUIRER*

EVERY year on our anniversary, we honor the employees who have remained steadfast in their service to the company. On this page are this year's honorees.

**5 years with the Inquirer, hired in 2006**

Cosseto, Anna B.
Del Rosario, Romeo III
Doron, Romeo V.
Frais, Manuel S.
Lucas, Corazon R.
Mayuga, Shalomgine F.
Morales, Mike L.
Olobondes, Nina T.
Ontiago, Princess Daisy C.
Pallada, Olga A.
Reyes, Rowel M.
Sacramed, Edwin C.
Sevilleno, Ma. Sandra F.
Velasco Jr., Antonio Jesus B.
Yap, Sandy Simon P.
Zulueta, Edwin F.

**10 years with the Inquirer, hired in 2001**

Abdon, Rosalyn A.
Constantino, Richard A.
Flo, Abigail L.
Joseph, Conie A.
Lolatte, Russell M.
Leo, Francisco F.
Lomag, Maria Rosella F.
Melendres, Teddyvic S.
Mercado, Cierlo Angelo L.
Nasral, Allan A.
Ney A., Mhulo B.
Nieto, Janet D.
Pabualan-on, Arachelle Rose
Perez, Kimberly Melissa R.
Perez, Michelle Dorreen F.
Salcedo, Ritchie E.
Salcevencia, Leila R.
Solimen, Christine O.
Suñga, Christmas R.
Tamayo, Erlind G.

**15 years with the Inquirer, hired in 1996**

Abing, Collins D.
Abrenilla, Honey A. Jr.
Ambrosio, Francis F.
Bacani Jr., Judith T.
Bondoc, Amelita S.
Boncacion, Norman S.
Delgado, Ma. Regina J.
Dimalon, Ma. Cristina B.
Espinosa, Noyla T.
Estrada, Raphael Sigmund III
Fernandez, Concepcion E.
Fernandez, Michaelo D.
Jandayan, Anna Marie A.
Joan, Glory S.



A DECADE of service to the Inquirer



THE "BABIES" who have just completed five years with the company



HEIDY Gregorio (second from right), who retired this year as chief librarian, receives a loyalty award for her 25 years of service.



THE AWARD-WINNING InChoirer

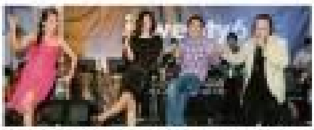
Lapinas, Annie L.
Lallena, Liberty S.
Lorenzo, Jaime D.
Marcelo, Sharon Wendy R.
Merel, Ma. Rochelle V.
Navarro, Felipe M. III
Navarro, Noel T.
Villapando, Gemma G.

**20 years with the Inquirer, hired in 1991**

Abad, Reinaldo O.
Bandiwan Jr., Feliciano B.
Caramba, Rizt A.
Del Rosario, Rhoda D.
Dela Reyes, Marlo D.
Gomez, Raquel F.
Marcelo, Paul D.
Narcise, Rosario E.
Ruiz, Joey A.
Yap, Renato C. Jr.

**25 years with the Inquirer, hired in 1986**

Adap, Margarita
Antonio, Milah G.



A MUSICAL number from Sceliot, Yoyo Morato, Robert Seña and Mel Villena



GUEST singer Jed Madela



KEEPING score—twenty years in the Inquirer

Arguil, Mary Ann R.
Balmaños, Geraldine L.
Borgonia, Antonio R.
Bojo, Jhonan G.
Chanco, Michael R. Jr.
Corpuz, Bobby C.
Cruz, Reynaldo G.
Dela Cruz, Ma. Lourdes S.
Dela Vega, Luis P. III
Dela Vega, Margarita P.
Dayo, Gerald
Esmeris, Evelyn B.
Espino, Margarita Q.
Esplanada, Jerry E.
Eusan, Rolando C.
Gaddule, Arnold R.
Gomez, Gloria D.
Good, Rolando R.
Gayagoy, Pacita T.
Lambo, Jennifer R.
Mangawang, Cesar D.
Marifas, Fermin L.
Millare, Candice B.
Olano, Felipe R.
Pascual, Prelita D.
Peñarote, Nilo M.
Paredes, Grace C.
Perez, Celina F.
Rafmund, Ricardo T.
Ramos, Joshua C.
Relonio, Renato R.
Rivera, Cedric A.
Rosete, Nancy D.
Santos, Pilar M.
Tamayo, Rolando A.
Vergara, Alexander S.
Villamil, Jose D.
Whitehead, Sonia T.
Yanos, Jesuis L.



EMPLOYEES who have given a decade and a half to the country's No. 1 newspaper

# A Stronger Global Vision

## FMP unveils new brand identity at the FOTON's Big Show



FOTON's New Brand Identity















THE [illegible] True Stories Contest, a joint project of the Philippine Veterans Bank and Inquirer Learning section, received an Anvil merit award.



INQUIRER president and CEO Sandy Prieto-Romualdez accepts the Philippine Quill Award for the Read-Along project with Research's [illegible] and [illegible]. Also in photo are [illegible] Philippines [illegible] (left) and [illegible] (right).

# 400 awards and counting

From page 1

[illegible] for a public relations program in the arts, culture, heritage and tourism category on a sustained basis.

- The Inquirer received the first and third prizes in the first International Committee of the Red Cross (ICRC) journalism award on humanitarian reporting.
- Inquirer Mindanao correspondent [illegible] won the first prize with her story, [illegible] published on Feb. 27.
- [illegible] del Mundo, chief of the Inquirer investigative team, won the third prize on [illegible] to ease the plight of families displaced by the conflict in Mindanao.
- Learning editor Chito Barcel-Formoso received a merit award for her story "How soon we forget: a year after Ondoy, are public schools safer, better equipped for learning?" in the [illegible] Journalism Awards for [illegible].
- The Philippine Daily Inquirer was named "Outstanding Newspaper of the Year" and [illegible] "Outstanding Reporter of the Year" by the [illegible] (VACC).
- In the [illegible] Awards, a story that came out in the Learning section and a photograph won awards.
- Chito Barcel-Formoso, [illegible] and Inquirer Research bagged the Outstanding Published Feature Article on Youth and Education in a Nationally Circulated Publication for the story "Education Matrix: Top 12 in 2010."
- [illegible] received the award for Outstanding Published Photograph on Youth and Education for a Newspaper (for "A [illegible] look at the Charnel House of [illegible]").
- In the 2011 CMMA, the Inquirer took home three trophies, [illegible] the paper's achievement not only in news coverage but also in the areas of political cartoons and comic strips.

[illegible] was proclaimed in the Best Editorial Cartoon category for his entry "2010 Elections to [illegible]." The other winners in the category were [illegible] entries, "[illegible] against Corruption and Poverty" and "[illegible]."

[illegible], a CMMA Hall of Famer in the editorial cartoon category, took the award for Best Comic Strip with an entry from his "[illegible]" series.

His challenger was another Inquirer cartoonist, [illegible], who was nominated for her "[illegible]" comic strip.

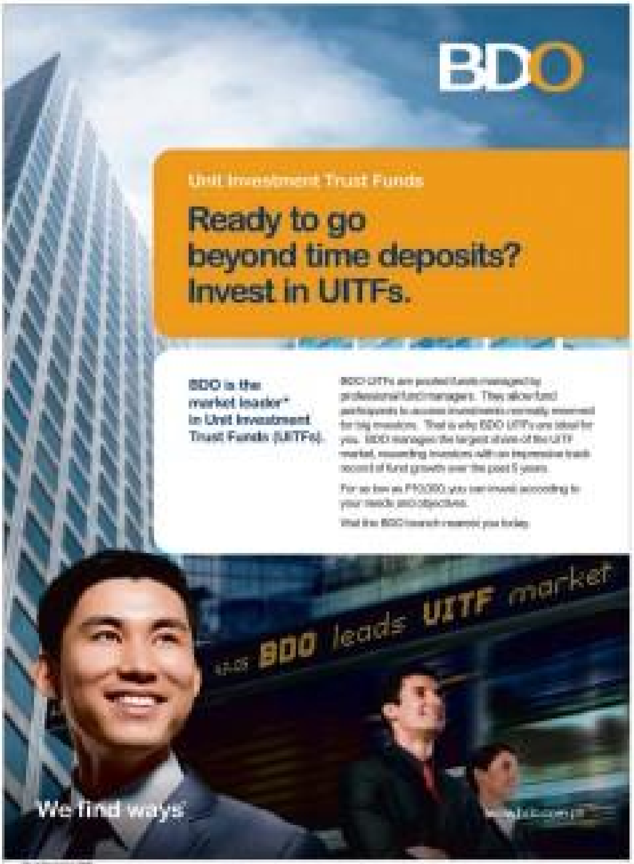
- [illegible] was named Best in Insurance Journalism in the Philippine Non-Life Insurance [illegible] awards.
- Inquirer artist Stephanie Bravo-Bonilla won second place in the professionals category of the nationwide "[illegible]" contest. The competition asked artists to interpret the theme "The Benefits and Potentials of Crop Biotechnology."



PHOTOGRAPHER [illegible] (right) receives from Chris Nelson, [illegible] president, the Bright Leaf Agriculture Photo Journalism trophy.



STEPHANIE Bravo-Bonilla (left) won second prize in cartooning for biotechnology. She is shown with Dr. [illegible].



PHILIPPINE DAILY INQUIRER
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anniversary supplement



# 2nd Inquirer Indie Tribute:
## *The Next Generation*

LIKE a great movie, the "1st Inquirer Indie Tribute," held in December 2010, clearly deserved a sequel.

Last year, the Inquirer celebrated 26 independent filmmakers who brought honor to the country within a period of five years since 2005, the start of the digital revolution.

More than just a social gathering, the event turned out to be a rare opportunity for the filmmakers to touch base with industry leaders—specifically the chairs of two government agencies, Briccio Santos of the Film Development Council of the Philippines (FDCP) and Mary Grace Poe-Llamanzares of the Movie and Television Review and Classification Board (MTRCB).

Serendipitously (and happily), it led to a cordial and fruitful meeting of minds that jump-started beneficial policy pronouncements, many of which were carried out in the past 12 months.



### Landmark reforms

The FDCP chair unveiled its flagship projects—Sineng Pambansa, Cinematheque and the National Archives. Sineng Pambansa is well on its way, having gone places as far north as Laoag and as far south as Marawi and Tawi-Tawi. The New Cinematheque was inaugurated in Baguio recently and the dream of a National Archives is finally a reality, with an actual film library recently set up in Ortigas Center.

The MTRCB has since instituted landmark reforms—foremost of which is the institutionalization of discounted application fees for deserving indie films.

The Inquirer, which has always been supportive of the aspirations of indie filmmakers, seeks to help contribute to the meaningful dialogue via this "2nd Inquirer Indie Tribute: The Next Generation."

On Thursday,

SEE INQUIRER A



"ANG DAMGO ni Eleuteria"





FILMMAKER Sheron Dayoc nearly ended up in the poor house.



THE MOVIE

# Sheron Dayoc

## ‘Halaw: Ways of the Sea’

IMAGINE that. Zamboanga-born Sheron Dayoc almost didn't finish his debut feature, "Halaw," an entry to the Cinemalaya festival two years ago.

[illegible]

> ‘The plurality of cinematic ideas will benefit the country. Social issues will be pushed to the forefront and our people will see the bigger picture’

[illegible]

Bayani San Diego Jr.

# Monster Jimenez *and* Mario Cornejo

## ‘Kano: An American and His Harem’

SIX YEARS after making their debut via the Cinemalaya winner, "Big Time," Context "Monster" Jimenez and Mario Cornejo lived up to the title of their first film—with a risky documentary titled "Kano: An American and His Harem."

[illegible]



VICTOR Pearson and his women in the documentary "Kano: An American and His Harem."

> ‘Honesty of vision is much more important than whether it is yet another film set in the slums. There are a million stories in the slums’



MONSTER Jimenez



MARIO Cornejo

[illegible]

Bayani San Diego Jr.





# Eduardo Roy Jr. *'Babay Bata'*

'We have sustained the world's interest in our films for the past six years. Let's continue making movies that are uniquely Filipino'

# Remton Siega Zuasola

## *'Ang Damgo ni Eleuteria'*



'Technology has liberated us from the bondage of being controlled by people who have money. The power to create, once held by big studios, is slowly being given to filmmakers'








2nd Inquirer ...



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# Alemberg Ang

## 'Ang Sayaw ng Dalawang Kaliwang Paa'



BIG-BUDGET films don't always make it big in the box office," says producer-director Alemberg "Alem" Ang.



> 'A big budget does not necessarily mean success. It's a good story that makes a good film'



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#26

# Jade Castro

## 'Zombadings 1: Patayin sa Shokot si Remington'

'The clear lesson from the past six years is that it takes institutional reforms and support to make a national cinema grow'





# Ferdinand John Balanag

## 'Walking the Waking Journey'



'Our filmmakers should provide quality movies that do not undermine the intellect and sensibilities of Filipino viewers'

PHILIPPINE DAILY INQUIRER
FIRST, FAIR & FEARLESS @26

# Marlon Rivera *'Ang Babae sa Septic Tank'*





'Start with a great script and you're two steps ahead. Become a filmmaker, not a film-talker or a film-dreamer. And do it now!'



Marinel R. Cruz

# Loy Arcenas *'Niño'*





'Trust your instincts and the people you work with ... otherwise, life would be hell'

Marinel R. Cruz



# Ferdinand John Balanag

From page 1



# Q: How do you make green technology better?
# A: By turning it Blue!

**blue drive**

Because everything, everyone and all we do are interconnected, Hyundai's concern for the environment has gone beyond social responsibility. It has become their vision. Caring for nature through lessening carbon emissions, consuming less fossil fuel, and exploring alternative energies are integral to Hyundai's philosophy of creating a cleaner world. But what if green technology isn't enough? How can we make it better? Hyundai's solution: make it Blue.

## Q: What is Blue Drive?

## Q: How will Hyundai achieve Blue Drive?

## Q: What are Hyundai's latest Blue Drive engine technologies on fuel efficiency?

## Q: What can we expect from the Hyundai Blue Drive in alternative fuel capabilities?

## Q: What will we see in the near future from Blue Drive?

## Q: What Blue Drive efforts have been made in the Philippines?



GO green. DRIVE blue.

HYUNDAI | NEW THINKING. NEW POSSIBILITIES.



# Q. What is Hyundai blue drive ?

A. Blue Drive™ is an environmental initiative that supports the development of Hyundai eco-friendly technologies, not limited to hybrid vehicles and polymer batteries, but also improved aerodynamics, low resistance tires, and engine & transmission enhancements for better performance and higher fuel economy to reduce dependence on fossil fuel. Its name combines the words "Blue", emblematic of Hyundai's eco-friendly technology developments, and "Drive", representing the auto company's outstanding efforts in advanced mobility. While the green leaf in the logo symbolizes life and synergy between people and our planet Earth.

GO green. DRIVE blue.



PHILIPPINE DAILY INQUIRER

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# The little paper
## *that changed the media landscape*

By [illegible]
Inquirer Libre [illegible] editor

WHAT started as a public service project to promote reading among commuters has now gone beyond print, as it continues to reinvent itself.

Ten years after Inquirer Libre became part of mass rail transit commuters' daily morning habit, the paper is now in cyberspace and mobile devices.

The Inquirer's free daily provides netizens with relevant news and information via its own website, www.libre.com.ph, and sends free SMS alerts to subscribers of Libre News Alerts.

THE LITTLE 2


LIBRE
Bati-bati na muna





PHILIPPINE DAILY INQUIRER
FIRST, FAIR & FEARLESS 26

# Cebu Daily News *keeps hyperlocal focus on Cebu surprises*







### Know 'yourself'

### Going global

# Tabloid *for the family*







### Daily mix

### News

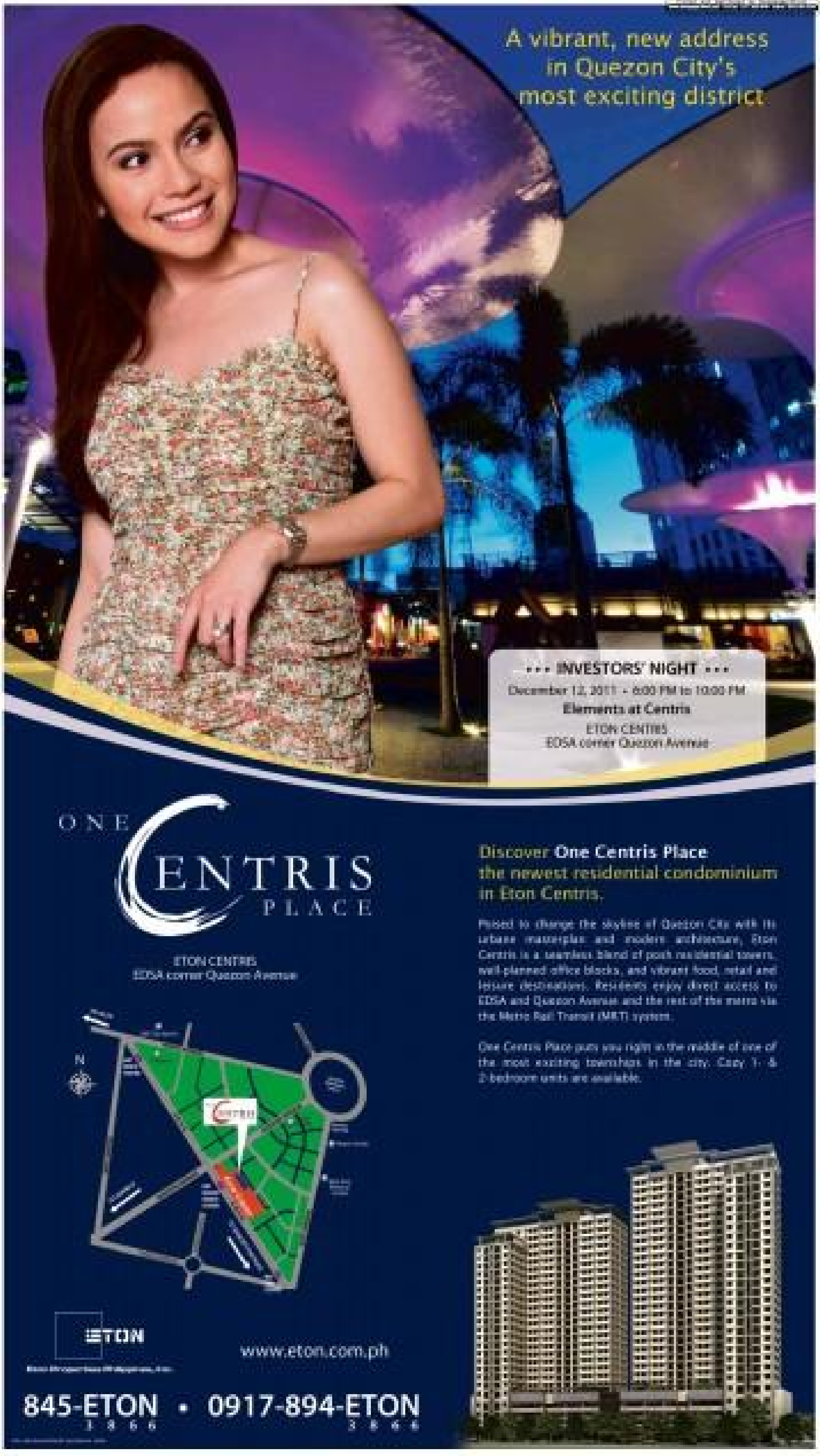
### Luck

### Talk

### Weekend edition

### Gospel, help columns

# The little paper . . .


A vibrant, new address in Quezon City's most exciting district
••• INVESTORS' NIGHT •••
December 12, 2011 • 6:00 PM to 10:00 PM
Elements at Centris
ETON CENTRIS
EDSA corner Quezon Avenue
ONE CENTRIS PLACE
ETON CENTRIS
EDSA corner Quezon Avenue
Discover One Centris Place the newest residential condominium in Eton Centris.
Poised to change the skyline of Quezon City with its urbane masterplan and modern architecture, Eton Centris is a seamless blend of posh residential towers, well-planned office blocks, and vibrant food, retail and leisure destinations. Residents enjoy direct access to EDSA and Quezon Avenue and the rest of the metro via the Metro Rail Transit (MRT) system.
One Centris Place puts you right in the middle of one of the most exciting townships in the city. Cozy 1- & 2-bedroom units are available.
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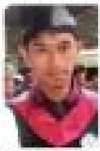
# Where 'Positive Sunday' and 'radical optimism' are not just buzz words

## All about feel-good news



PHILIPPINE national girls softball team

[illegible]



[illegible]



[illegible]

PHILIPPINE DAILY INQUIRER
FIRST, FAIR & FEARLESS #26
FRIDAY, DECEMBER 9, 2011



[illegible]



[illegible]

# UNLI *reading and* FUN

READING IS COOL. Reading is fun. (Sarap magbasa).

[illegible]

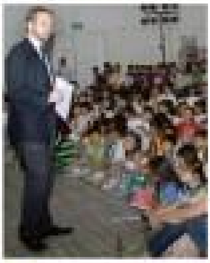


THE AL-SALAAM Peace Community kids [illegible]





MISS EARTH [illegible]



READ-ALONG [illegible]

ANTONIO [illegible] reads "La Lechera" (The Milkmaid) [illegible]



Inquirer president Sandy P. Romualdez [illegible]





SOPHIA School [illegible]



VETERAN [illegible]

EDUCATION Secretary Armin Luistro [illegible]



SOPHIA School [illegible]



11-YEAR-OLD [illegible]



GARY VALENCIANO [illegible]

PHILIPPINE DAILY INQUIRER

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**SPEAKING WRITERS**

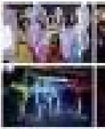


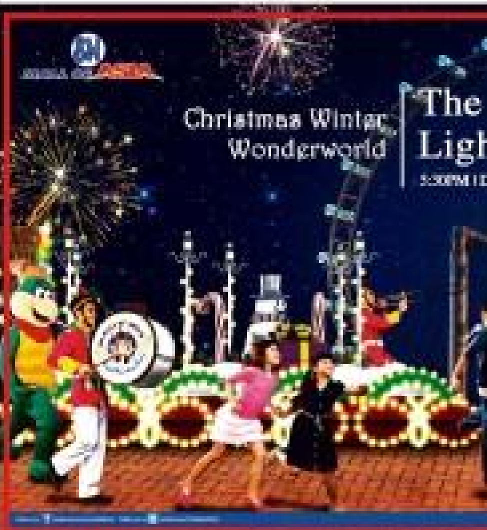



# A Yuletide Celebration

## like no other at SM Mall of Asia!

### GRAND FESTIVAL OF LIGHTS PARADE






## Holiday Mall Hours



### SANTA SNOWVILLE



### MEGA AMUSEMENT PARK

### SANTA MEET AND GREET AND MANY MORE










# Inspiring future journalists *to stay the course*

## The Inquirer way

## Modified



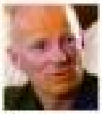









# Where 'Positive Sunday' . . .



# One Lilac Place completes the Oriental Garden Makati community



The rise of One Lilac Place satisfies the rule of three and that is, every set of three is perfect. It completes Oriental Garden Makati, thus making it an ideal community that is stylish and convenient yet still very much affordable.

Aside from the development's ideal location, which is just a short distance away from the Makati Central Business District, one other key feature of One Lilac Place is that it houses first class amenities while equally sharing top drawer facilities of its predecessors, the Lotus and the Orchid Towers. Its indoor pool, for instance, presents a wonderful fallback for residents who wish to enjoy a good swim even on rainy days.

On the other hand, parents with young children will surely appreciate the convenience of having a day care center virtually right at their doorsteps. They can also look forward to relaxing in their teen's own game room or celebrating special occasions with family and friends in the function room. Fitness enthusiasts need not worry of waiting long for their turn in the exercise machines or sharing equipment with the entire Oriental Garden Makati unit owners because One Lilac Place has its own gym.

Apart from these, unit buyers at One Lilac Place can now share the outdoor swimming pool with Jacuzzi, kiddie pool, club house with al fresco veranda lounge, landscaped deck garden, children's play area, and fitness center with the rest of the community. Residents of the three towers can fully enjoy all the amenities provided. Given all these "carefully thought out" amenities, living at Oriental Garden Makati's One Lilac Place lets you live the glamour of Makati.

Its developer, Federal Land Inc., held a [illegible] ceremony recently to herald the emergence of Makati's next landmark: One Lilac Place – an exquisite flower in the middle of the urban jungle. It promises an exciting, dynamic lifestyle ahead for on-the-go professionals and start-up families.

The third tower of a master planned residential condominium development along Don Chino Roces Avenue, One Lilac Place brings out the life you've always wanted. The 34-storey high-rise, which is situated in the thriving urban complex of buzzing Makati, is now being offered at competitively priced 1-bedroom, 2-bedroom and 3-bedroom units, with rates starting at P7,700 per month for a fully-furnished studio unit.

With its strategic location, residents will find everything they could possibly need and want to be just within reach. Entertainment, shopping and leisure destinations like Ayala Center, Makati Cinema Square and Waltermart are just a few minutes away. And so are educational institutions, hospitals, churches and other places of interest. Yuppies will benefit from the proximity of the Makati central business district to their homes, which eliminates the hassles of a long drive or commute.



Artist's perspective of the swimming pool area



Artist's perspective of the landscaped deck garden

At the event, Federal Land president Alfred Ty expressed confidence that the market will receive the arrival of One Lilac Place with much enthusiasm and with the same warmth as the first two towers. "With the Makati Central Business District just a short distance away, professionals and start-up families alike would surely have found here the ideal home they're looking for without need to look for a place far from where they are everyday."

Indeed, One Lilac Place is ideal for those working in the Makati business district as there is no more need to commute for hours just to get to work. Start-up families need not worry about where to bring their children to school, for they are easily within reach.

Once completed, it will have 34 floors and a total of 509 units. Expected turnover of the units is end of 2014. Its 24-hour roving guards and state-of-the-art security system also assures residents of their safety. With their minds free of worries, they can focus on more important things in life such as their careers and family.

The Oriental Garden Makati offers a serene abode amidst the vibrant pulse of the metropolis. Public transportations are available at all times and it can be accessed via major thoroughfares. For 40 years, Federal Land has emerged into becoming one of the leading developers in the Philippines. It has developed various projects including master-planned condominium communities, office buildings, an event venue, retail and entertainment centers and a hotel.

Federal Land is a part of George Ty's group of companies, which includes Metrobank. With a solid track record backed by four decades of experience and industry admiration, the Oriental Garden Makati surely makes a sound investment. Through it and other notable projects, the company continues to provide quality homes for Filipinos, for today and for future generations to come.

For more information, please call 759-3000 or 759-3022 or log on to http://orientalgardenmakati.com.ph. Its showroom is located at Oriental Garden Makati, Don Chino Roces Avenue corner Export Avenue, Makati City.